

 <div style="text-align: center;"> <h1 style="margin: 0;">Council</h1> <h1 style="margin: 0;">Communication</h1> <p style="margin: 0;">Office of the City Manager</p> </div>	Date	October 13, 2008
	Agenda Item No. <b>54</b> Roll Call No. <b>08-</b> Communication No. <b>08-605</b> Submitted by: <b>Donald M. Tripp</b> <div style="text-align: right;"><b>Park and Recreation Director</b></div>	

## AGENDA HEADING:

Approving Brenton Skating Plaza fee adjustments.

## SYNOPSIS:

Approval requested from Riverfront Development Authority (RDA) for the adjustment of Brenton Skating Plaza fees and charges including admissions and season passes.

## FISCAL IMPACT:

Amount: \$25,000 (Subsidy by the City of Des Moines to support annual operations of the Brenton Skating Plaza through the Concession Agreement)

Funding Source: 2008/2009 Operating Budget, Park and Recreation Department, GE001, PKS101800, Brenton Ice Skating Plaza, page 234.

## ADDITIONAL INFORMATION:

At the September 23, 2008, Des Moines Park and Recreation Board meeting, the Park and Recreation Board approved the recommended fee changes to the Brenton Skating Plaza effective for the 2008 ice skating season.

At the August 26, 2008, Des Moines Park and Recreation Board meeting, the Park and Recreation Board received and filed the proposed rate changes for the 2009 Brenton Skating Plaza season. Board members requested Rink Management Services (RMS) to look at establishing a Family Season pass and also a senior rate. RMS has adjusted their recommendation with a Family Season Pass whereby the first two family members would pay \$95 and each additional family member would pay \$35 with a maximum rate of \$199 for an individual family. Additionally, RMS is recommending that seniors (age 62 and over) pay the same rate established for children.

The City of Des Moines has entered into an agreement with the RDA, which was approved by the Des Moines City Council on September 25, 2006, by Roll Call number 06-1929, for the management, operations and maintenance of the Brenton Skating Plaza. The agreement is for a three-year term with one two-year renewal.

Within the terms and conditions of the agreement, RDA advised the City that it intends to contract with Rink Management Services (RMS) as the Skating Plaza operator. Additionally, the contract states; "The RDA shall operate the Skating Plaza open to the public and subject to, and in compliance with, the

Municipal Code of the City of Des Moines and all City rules and regulations pertaining to parks, including setting hours, rules and regulations as with other City parks.” Additionally, the contract states; “All fees and charges shall be established by the City. When setting such fees, the City Council shall take into consideration the RDA’s recommendations regarding fees. In the event that the City Council does not adopt the RDA’s recommendations regarding fees, the RDA shall have the right to terminate this Agreement upon written notice to the City effective upon ninety (90) days of receipt of such notice. The RDA shall have thirty (30) days from such City Council action in which to exercise such right to terminate or such right will be deemed waived. The RDA shall honor reduced skating admissions or skating lessons scholarship cards if issued by the City’s Park and Recreation Department.”

As a part of the operating costs, the RDA agrees to provide additional operating support in the amount of \$25,000, the City shall contribute up to \$25,000 and the RDA shall seek an additional \$25,000 contribution from the Downtown Community Alliance (DCA) during the term of the Agreement to subsidize the operations of the Brenton Skating Plaza. Any deficiency beyond the support identified above shall be borne by the RDA.

The RDA is proposing the following fees and charges for use of the Brenton Skating Plaza effective for the 2008/2009 skating season:

	<b>2007 Rates</b>	<b>2008 Rates</b>
Adult:	\$ 3.00 Weekday	\$3.00 Monday – Friday 7:00 p.m.
Adult:	\$ N/A	<b>\$4.50 Weekends and holidays</b>
Child/Senior	\$ 2.00	\$2.00 Monday – Friday 7:00 p.m.
Child/Senior:	\$ N/A	<b>\$3.50 Weekends and holidays</b>
Skate Rental:	\$ 2.50	\$2.50
Freestyle:	\$ 7.00 (figure skating only)	\$7.00
Family Night (Thursdays):	\$ 8.50 (for family of four or more)	\$8.50
<b>Season Pass Adult:</b>	\$ N/A	<b>\$95.00 (New)</b>
<b>Season Pass Child:</b>	\$ N/A	<b>\$60.00 (New)</b>
<b>Family Season Pass:</b>	\$ N/A	<b>\$95.00 for the first two family members and \$35.00 for each additional member with a maximum fee of \$199.</b>
Private Rental:	\$250.00	\$250.00
Private Skate Rental	\$ 2.50	\$ 2.50
Private Rental (non-profit)	\$200.00	\$200.00
Private Skate Rental	\$ 1.00	\$ 1.00

#### **PREVIOUS COUNCIL ACTION(S):**

Date: November 6, 2006

Roll Call Number: [06-2231](#)

Action: First consideration of ordinance amending Chapter 74 of the Municipal Code regarding ice rink fees for Brenton Skating Plaza. ([Council Communication No. 06-689](#))

) Moved by Coleman that this ordinance be considered and given first vote for passage. Motion Carried 6-0.

#### **BOARD/COMMISSION ACTION(S):**

Date: September 23, 2008

Action: Approved fees and charges for the Brenton Skating Plaza

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

Approval of second reading of the ordinance and waiver of the third reading, requires 6 votes.

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