

Council Communication

Office of the City Manager

Date December 8, 2008

Agenda Item No. 37
Roll Call No. <u>08-</u>
Communication No. 08-717

Submitted by: Larry Hulse, Community

Development Director

AGENDA HEADING:

Public Hearing regarding petition to continue the existing Downtown Des Moines Self-Supported Municipal Improvement District for an additional 5-years beginning July 1, 2009.

SYNOPSIS:

The City Council shall hear all owners of property in the proposed district and/or residents of the City desiring to express their views. The City Council must wait at least 30 days after the public hearing has been held before it may adopt an ordinance establishing a SSMID district.

Staff recommends the City Council close the public hearing on the continuation of the District and find that the Petition and the District satisfy the applicable requirements imposed by Chapter 386, Code of Iowa. Staff also recommends the City Council direct staff to prepare an ordinance for consideration on January 26, 2009 to continue the existing Downtown Des Moines Self Supported Municipal Improvement District as described in the petition.

FISCAL IMPACT:

<u>Amount:</u> Approximately \$2,125,444 of SSMID revenue annually based upon a total non-residential assessed value within the SSMID boundary of \$1,062,721,770 and maximum assessment of \$2.00 per \$1,000 of valuation. Current rate is \$1.00 per \$1,000 of valuation.

<u>Funding Source</u>: SP862 SSMID of Fund FIN 95700: SSMID-Downtown p.154 in Operating Budget. The source of funding is from the non-residential assessed value within the SSMID. No General Fund money is contributed and therefore does not affect the City's tax rate.

ADDITIONAL INFORMATION:

On October 13, 2008 the City Council received, filed and referred the petition to continue the existing Downtown Des Moines SSMID to the City Plan and Zoning Commission for preparation of an evaluative report and recommendations. The Plan and Zoning Commission's evaluative report and recommendations were received and filed by the City Council on November 10, 2008.

Pursuant to Roll Call 08-1965, the City Council set a public hearing for December 8, 2008 regarding a petition to continue the existing Downtown Des Moines Self-Supported Municipal Improvement District for an additional 5-years beginning July 1, 2009. Notice of the hearing was published in the Des Moines Register on November 26, 2008, and a copy of such notice was mailed by certified mail on November

20, 2008, to all the owners of record of real property located within the existing District as shown by the records of the Polk County Auditor.

The stated purposes of the SSMID are:

- Enhanced maintenance and cleaning of public spaces within the district including but not limited to sidewalk sweeping and power wash cleaning, graffiti removal, snow removal, etc.
- Services to enhance the safety of persons and property within the district including the "Goodwill Ambassador" program.
- Development and management activities in support of marketing, business retention and attraction.
- Capital, physical or other improvements designed to enhance the image and appearance of the District including but not limited to streetscape and lighting improvements, seasonal and holiday decorations, signage and banners, installation of seasonal plant materials and trees, etc.
- Improvement of the skywalk system, including actions related to maintenance, cleaning and security.

The petition specifies a tax levy rate not to exceed \$2.00 per thousand dollars of taxable valuation and excludes residentially assessed properties.

PREVIOUS COUNCIL ACTION(S):

Date: November 10, 2008

Roll Call Number: 08-1964 and 08-1965

Action: Items regarding the Downtown Self-Supported Municipal Improvement District (SSMID):

- (A) <u>Receive</u> and file an evaluative report from the Plan and Zoning Commission. Moved by Mahaffey to receive and file. Motion Carried 5-2.
- (B) <u>Setting</u> date of Hearing on petition to continue the SSMID, (12-8-08). (<u>Council Communication No. 08-689</u>) Moved by Mahaffey to adopt. Motion Carried 5-2.

<u>Date</u>: October 13, 2008

Roll Call Number: 08-1807

Action: Receipt of petition to continue the Downtown Des Moines Self-Supported Municipal Improvement District (SSMID) for an additional five years beginning July 2009 pursuant to Iowa Code Chapter 386. (Council Communication No. 08-621) Moved by Coleman to receive, file and refer to the City Plan and Zoning Commission for preparation of an evaluative report on the merit and feasibility on continuation of the Downtown Des Moines SSMID Project and to make recommendations with respect to continuation of the Downtown Des Moines SSMID Project to be received by the City Council for the November 10, 2008 regular City Council meeting. Motion Carried 6-1. Absent: Cownie.

BOARD/COMMISSION ACTION(S):

Date: November 6, 2008

<u>Action:</u> Plan and Zoning Commission recommended approval of the petition and evaluative report by a vote of 11-0.

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

First reading of an ordinance to renew the SSMID is anticipated on January 26, 2009; second reading is anticipated on February 9, 2009 and final consideration is anticipated on February 23, 2009.

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