

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date	January 26, 2009
	Agenda Item No. 51 Roll Call No. <u>09-</u> Communication No. <u>09-049</u> Submitted by: Larry Hulse, Community Development Director	

AGENDA HEADING:

First consideration of an Ordinance to continue the Downtown Self-Supported Municipal Improvement District (SSMID).

SYNOPSIS:

Recommend approval to find that the Petition and the proposed Downtown SMMID satisfies the applicable requirements imposed by Chapter 386, Code of Iowa. It is further recommended that the City Council approve an Ordinance to continue the existing Downtown SMMID as described in the petition.

FISCAL IMPACT:

Amount: Approximately \$2,125,444 of SSMID revenue annually based upon a total non-residential assessed value within the SSMID boundary of \$1,062,721,770 and maximum assessment of \$2.00 per \$1,000 of valuation. Current rate is \$1.00 per \$1,000 of valuation.

Funding Source: FY08-09 Operating Budget, SP862 SSMID, FIN 95700: SSMID-Downtown page154. The source of funding is from the non-residential assessed value within the SSMID. No General Fund money is contributed and therefore does not affect the City’s tax rate.

ADDITIONAL INFORMATION:

On October 13, 2008 the City Council received, filed and referred the petition to continue the existing Downtown Des Moines SSMID to the City Plan and Zoning Commission for preparation of an evaluative report and recommendations. The Plan and Zoning Commission’s evaluative report and recommendations were received and filed by the City Council on November 10, 2008.

Pursuant to Roll Call 08-1965, the City Council set a public hearing for December 8, 2008 regarding a petition to continue the existing Downtown Des Moines Self-Supported Municipal Improvement District for an additional 5-years beginning July 1, 2009. Notice of the hearing was published in the Des Moines Register on November 26, 2008, and a copy of such notice was mailed by certified mail on November 20, 2008, to all the owners of record of real property located within the existing District as shown by the records of the Polk County Auditor.

The stated purposes of the SSMID are:

- Enhanced maintenance and cleaning of public spaces within the district including but not limited to sidewalk sweeping and power wash cleaning, graffiti removal, snow removal, etc.

- Services to enhance the safety of persons and property within the district including the “Goodwill Ambassador” program.
- Development and management activities in support of marketing, business retention and attraction.
- Capital, physical or other improvements designed to enhance the image and appearance of the District including but not limited to streetscape and lighting improvements, seasonal and holiday decorations, signage and banners, installation of seasonal plant materials and trees, etc.
- Improvement of the skywalk system, including actions related to maintenance, cleaning and security.

The petition specifies a tax levy rate not to exceed \$2.00 per thousand dollars of taxable valuation and excludes residentially assessed properties.

On December 8, 2008, the City Council conducted the noticed hearing and received public input regarding the petition for the SSMID. A 30-day waiting period, as required by statute before consideration on an Ordinance to renew the SSMID, has transpired.

PREVIOUS COUNCIL ACTION(S):

Date: December 8, 2008

Roll Call Number: 08-2149

Action: On petition to continue the Downtown Self-Supported Municipal Improvement District (SSMID). (Council Communication No. 08-717) Moved by Hensley to adopt. Motion Carried 7-0.

Date: November 10, 2008

Roll Call Number: 08-1964 and 08-1965

Action: Items regarding the Downtown Self-Supported Municipal Improvement District (SSMID):

(A) Receive and file an evaluative report from the Plan and Zoning Commission. Moved by Mahaffey to receive and file. Motion Carried 5-2.

(B) Setting date of Hearing on petition to continue the SSMID, (12-8-08). (Council Communication No. 08-689) Moved by Mahaffey to adopt. Motion Carried 5-2.

Date: October 13, 2008

Roll Call Number: 08-1807

Action: Receipt of petition to continue the Downtown Des Moines Self-Supported Municipal Improvement District (SSMID) for an additional five years beginning July 2009 pursuant to Iowa Code Chapter 386. (Council Communication No. 08-621) Moved by Coleman to receive, file and refer to the City Plan and Zoning Commission for preparation of an evaluative report on the merit and feasibility on continuation of the Downtown Des Moines SSMID Project and to make recommendations with respect to continuation of the Downtown Des Moines SSMID Project to be received by the City Council for the November 10, 2008 regular City Council meeting. Motion Carried 6-1. Absent: Cownie.

BOARD/COMMISSION ACTION(S):

Date: November 6, 2008

Action: Plan and Zoning Commission recommended approval of the petition and evaluative report by a vote of 11-0.

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

First reading of an Ordinance to renew the SSMID is anticipated on January 26, 2009; second reading is anticipated on February 9, 2009 and final consideration is anticipated on February 23, 2009.

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