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|  <p style="text-align: center;"><b>Council<br/>Communication</b><br/>Office of the City Manager</p> | <b>Date</b>   | July 27, 2009 |
|  | <b>Agenda Item No.</b> <b>40</b><br><b>Roll Call No.</b> <b><u>09-</u></b><br><b>Communication No.</b> <b><u>09-497</u></b><br><b>Submitted by: Matt Anderson, Office of<br/>Economic Development</b> |               |

**AGENDA HEADING:**

Resolution appointing City representative to the Sixth Avenue Main Street Board of Directors.

**SYNOPSIS:**

Recommend Council approval of the appointment of Terrance N. Vorbrich, Economic Development Coordinator, to the Sixth Avenue Main Street Board of Directors.

**FISCAL IMPACT: NONE**

Amount: N/A

Funding Sources: N/A

**ADDITIONAL INFORMATION:**

In May 2009, the River Bend Neighborhood Association received the Main Street Urban Neighborhood District Program designation for the Sixth Avenue Corridor. This project will be administered through Iowa Department of Economic Development (IDED) and the National Trust for Historic Preservation Main Street Center. The ultimate goal of this project is to develop economically, physically and socially healthier River Bend and Cheatom Park neighborhoods. To support this project, the City Council agreed on March 23, 2009 to contribute \$30,000 to assist with the administrative costs associated with the project.

The Urban Neighborhood District Program will provide the opportunity to hire and train a director who will organize and promote local area businesses, which will increase sales and help form a Sixth Avenue brand identity. The program will also provide training for business owners.

Main Street Boundaries:

Sixth Avenue from I-235 north to the Des Moines River, from the street to the alleys; and Seventh Street from I-235 to where it joins Sixth Avenue south of University Avenue, from the street to the alleys.

**PREVIOUS COUNCIL ACTION(S):**

Date: March 23, 2009

Roll Call Number: 09-503

Action: Designating support of the River Bend Neighborhood Association participation in the Main Street Program, Economic Development Grant and commitment to designate a City official to represent the City on the local non-profit Main Street Governing Board of Directors upon its creation. (Council Communication No. 09-185) Moved by Hensley to adopt. Motion Carried 5-2.

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the second floor of City Hall, 400 Robert D. Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to [cityclerk@dmgov.org](mailto:cityclerk@dmgov.org).