

Council Communication

Office of the City Manager

Date August 10, 2009

Agenda Item No. 32
Roll Call No. 09Communication No. 09-560
Submitted by: Matt Anderson,
Office of Economic Development

AGENDA HEADING:

Authorize notice of public hearing for September 14, 2009 to extend duration of the Guthrie Avenue Business Park Urban Renewal Plan to September 30, 2019.

SYNOPSIS:

This amendment to the Guthrie Ave. Urban Renewal Plan extends the urban renewal plan and tax increment finance (TIF) designations to September 30, 2019; the current plan and TIF designation terminate on September 29, 2009.

This action also directs that future actions be undertaken including the required tax increment consultation meeting, publication of the public hearing notice and referral to the Plan and Zoning Commission for review and recommendation on the conformance of the proposed urban renewal plan's land uses with the City's Comprehensive Plan. The action also directs the Urban Design Review Board to review the proposed plan amendment and make its recommendation to the Council.

FISCAL IMPACT:

Amount: Enables up to 65% of the annual cash available from the tax increment revenue to be used in the following 10 years to acquire the remaining 30 acres and prepare the property for redevelopment.

Funding Sources: Guthrie Avenue Business Park tax increment revenue.

ADDITIONAL INFORMATION:

Designation of Area:

In 1988, the Guthrie Avenue Industrial Park Development Area Urban Renewal Project was created for small to medium scale light industrial projects located in an area served by railroad, directly west of I-235 and near the junction of Interstates 35 and 80. The area was characterized by numerous salvage yards and significant blighted and vacant space.

Redevelopment has been oriented to providing reasonably priced sites for sale to owner-operators of small and mid-sized businesses. With the area's proximity to the interstate system and its M-1 zoning, it has strong appeal to businesses that could have otherwise located outside of Des Moines. Its orientation to owner-operators of businesses serves a market niche not being addressed by the City. Significant new redevelopment includes Moss Distribution, Library Binding Services (now known as LBS), Central Wire and Iron and Nesbit Distribution now operated by Doll Distributing LLC.

The Guthrie Avenue Industrial Park urban renewal project has provided public funds, funded through tax increment financing as well as other federally-funded grants, to provide needed infrastructure and purchase property for redevelopment to leverage new private redevelopments. These new businesses have increased the area's property assessments from about \$3 million in 1988 to over \$37 million today with approximately 700 jobs created or retained for the City of Des Moines.

Remaining City Activities:

The urban renewal plan provided for acquisition of almost all of the properties in this area due to their blighted or vacant condition or single-family use which is not appropriate in this M-zoned area. As of today, about 2/3 of the properties in the urban renewal area have been purchased by the City and sold for private redevelopment; approximately 18.67 acres remain to be purchased and sold for redevelopment.

The Engineering Department has provided estimates for the acquisition and related activities totaling between \$5-6 million; the source of funding for these activities is tax increment funding.

PREVIOUS COUNCIL ACTION(S):

Date: July 27, 2009

Roll Call Number: 09-1381

<u>Action</u>: On Amendment of Urban Renewal Development Agreement, Declaration of Covenants and Special Warranty Deed for conveyance of Disposition Parcel 28A in Guthrie Avenue Business Park to Doll Distributing (to amend legal description). (Council Communication No. 09-514) Moved by Mahaffey to adopt. Motion Carried 7-0

This is the most recently-sold property in the Guthrie Avenue Business Park Urban Renewal Area; there have been numerous previous roll calls for sale of land for redevelopment in the urban renewal area.

Date: December 18, 1989

Roll Call Number: 89-5201

Action: Designate Guthrie Ave. Business Park Urban Renewal Area as tax increment finance district.

Date: September 26, 1988

Roll Call Number: 88-5958

Action: Adopt Urban Renewal Plan for Guthrie Ave. Business Park *This urban renewal plan has been amended twice since its adoption.*

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

- Urban Design Review Board to review the proposed urban renewal plan amendment. (8-18-09)
- Plan and Zoning Commission to review the urban renewal plan's conformance with the City's Comprehensive Plan. (8-20-09)
 - Public Hearing on the Third Amendment (9-14-09)

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