

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date</b>	September 14, 2009
	<b>Agenda Item No.</b> <b>39</b> <b>Roll Call No.</b> <b>09-</b> <b>Communication No.</b> <b>09-664</b> <b>Submitted by:</b> <b>Jeb E. Brewer, P.E.</b> <span style="padding-left: 100px;"><b>City Engineer</b></span>	

**AGENDA HEADING:**

Approving First One-Year Option of Agreement for Enhanced Parking System Customer Services and Related Programs between the City and Downtown Community Alliance.

**SYNOPSIS:**

Approval of First One-Year Option of Agreement for Enhanced Parking System Customer Services and Related Programs between the City and Downtown Community Alliance, Mary Lawyer, President, 400 Locust Street, Suite 255, Des Moines, Iowa 50309-2331, for a fee of \$37,500.

**FISCAL IMPACT:**

Amount: \$37,500

Funding Source: 2009-2010 Operating Budget, Page 124, Engineering Department Traffic & Transportation – Parking Administration, ENG100701, EN051.

**ADDITIONAL INFORMATION:**

On January 7, 2008, by Roll Call No. 08-075, the City Council approved a new Agreement for Enhanced Parking System Customer Services and Related Programs between the City and Downtown Community Alliance (“DCA”). Under this agreement, the DCA continues to coordinate and manage enhanced customer services and amenity programs, marketing and communications programs, and parking validation programs for the Parking System.

The first agreement for DCA to provide enhanced parking services was approved November 6, 2000, and was renewed December 22, 2003. The agreement approved in January 2008 provided for an initial term extending to June 30, 2009 with two one-year renewal options. Staff recommends approval of the first one-year renewal option to extend this agreement to June 30, 2010.

**PREVIOUS COUNCIL ACTION(S):**

Date: January 7, 2008

Roll Call Number: 08-075

Action: Agreement with Downtown Community Alliance (DCA) for Enhanced Parking System Customer Services and Related Programs. Moved by Hensley to adopt. Motion Carried 7-0

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

Approval of second one-year renewal option to extend agreement to June 30, 2011.

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the second floor of City Hall, 400 Robert D. Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to [cityclerk@dmgov.org](mailto:cityclerk@dmgov.org).