

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date</b>	November 9, 2009
	<b>Agenda Item No.</b> 37 <b>Roll Call No.</b> <u>09-</u> <b>Communication No.</b> <u>09-773</u> <b>Submitted by:</b> Larry Hulse, Community Development Director	

**AGENDA HEADING:**

Resolution initiating the naming of the portion of U.S. Highway 69 extending north from E. County Line Road to where it converges with SE 14<sup>th</sup> Street as “Southridge Boulevard.”

**SYNOPSIS:**

The portion of U.S. Highway 69 extending north from E. County Line Road to where it converges with SE 14<sup>th</sup> Street does not have an official City Street name and staff requests that Council initiate the process to name that portion “Southridge Boulevard.”

**FISCAL IMPACT:**

Amount: \$2,300

Funding Source: 2009-10 Capital Improvement Program, Page Traffic Control Improvements -5, City-wide Signals, Channelization and School Crossing Protection Program, TFC091.

**ADDITIONAL INFORMATION:**

U.S. Highway 69 south from E. County Line Road was named Southridge Boulevard when street naming was completed in the newly annexed Warren County. The portion of U.S. Highway 69 where it splits from SE 14<sup>th</sup> Street south does not have a designated street name. It is often considered an extension of SE 14<sup>th</sup>. SE 14<sup>th</sup> proceeds south of the point where U.S. Highway 69 diverts south and easterly. Therefore, the section of U.S. Highway 69 between the split and the connection with Southridge Boulevard would best be named as an extension of the existing street name. The renaming will improve safety for the businesses along this road and drivers that travel this stretch of road.

The request to rename the street is presented to Council in conformance with Policy for Naming of Streets, Facilities and Park Land in the City of Des Moines adopted May 4, 2009.

**PREVIOUS COUNCIL ACTION(S):**

Date: July 13, 2009

Roll Call Number: 09-1252

Action: On proposed renaming of streets recently annexed or to be annexed in the City of Des Moines as amended. (Council Communication No. 09-461) Moved by Hensley that this ordinance do now pass, with the following amendments to the original proposal, and with the renaming of NE 27<sup>th</sup> Avenue to be deferred to a later ordinance: #14,865. Motion Carried 7-0.

Date: May 4, 2009

Roll Call Number: 09-801

Action: Adoption of a policy for naming/renaming of streets, facilities, park facilities and park land in the City of Des Moines. Moved by Coleman to adopt the policy as amended. Motion Carried 7-0.

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

Refer to the City Manager and the Plan and Zoning Commission for report and recommendation.

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