

Council Communication

Office of the City Manager

Date November 23, 2009

Agenda Item No. 42
Roll Call No. 09Communication No. 09-807

Submitted by: Donald M. Tripp, Director of

Park and Recreation

AGENDA HEADING:

Approving a Resolution to discontinue the joint acceptance of senior golf badges between the City of Des Moines and Polk County.

SYNOPSIS:

Recommend approval of discontinuing the joint acceptance of senior golf badges between the City of Des Moines and Polk County.

FISCAL IMPACT: NONE

Amount: N/A

Funding Source: N/A

ADDITIONAL INFORMATION:

On May 2, 2005, by Roll Call number 05-1075 the City of Des Moines and Polk County unanimously entered into a resolution that approved selling senior golf badges (restricted annual passes), that would be redeemable at Polk County's Jester Golf Course and the three City-owned golf course of A.H Blank, Grandview, and Waveland. The fee for the badge was \$430 with an additional charge of \$2 per round allocated for capital improvements to the course of play.

Since the development of the resolution, each entity has outsourced their management to private operators. Recently, the City's contractor; C-Corporation, Ned Chiodo, 5441 S.E. 29th Street, Des Moines, Iowa 50320, (who will begin managing all three City courses on January 15, 2010) requested that the City discontinue the program as it will need to be reviewed. The current program allowed the course that sold the badge the exclusive right to keep 100% of the sale, albeit the golfer could participate in the majority of their rounds at the other entities course(s). With the new contract starting in January, C-Corporation is obligated to pay the City 8.5% at Grandview and 15% at Waveland of all revenues received. The current City/County partnership does not allow for equal revenue sharing, therefore could create an unfair business advantage now that both operations are privatized.

C-Corporation has agreed to meet with the County's private management company to discuss potential partnerships that can be implemented for the 2011 season.

PREVIOUS COUNCIL ACTION(S):

Date: February 9, 2009

Roll Call Number: 09-155

Action: <u>Diminution</u> of employees. (<u>Council Communication No. 09-077</u>) Moved by Coleman to

adopt. Motion Carried 7-0.

Date: December 22, 2008

Roll Call Number: 08-2220

<u>Action</u>: <u>Accepting</u> proposal from C Corporation for the management of Grandview and Waveland Municipal Golf Courses, and authorizing the City Manager to negotiate an agreement. (<u>Council Communication No. 08-753</u>) Moved by Meyer to include in the contract early termination provisions for both parties, with the City's right to terminate early if C Corporation does not meet their Capital Improvement obligations. Motion Carried 5-1-1. Nays: Mahaffey Pass: Vlassis

Date: May 2, 2005

Roll Call Number: 05-1075

Action: Resolution concerning the joint acceptance of Senior Golf Badges. Moved by Vlassis to adopt.

Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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