

 <b>Council</b> <b>Communication</b> Office of the City Manager	<b>Date</b>	December 7, 2009
	<b>Agenda Item No.</b> <b>44</b> <b>Roll Call No.</b> <b>09-</b> <b>Communication No.</b> <b>09-858</b> <b>Submitted by: Donald M. Tripp, Director of</b> <b>Park and Recreation</b>	

**AGENDA HEADING:**

Amending Chapter 74-179 of the City Code regarding fees for the use of Western Gateway Park.

**SYNOPSIS:**

Recommend approval of amending Chapter 74-179 of the City Code to amend the rental fees for use of Western Gateway Park.

**FISCAL IMPACT:**

Amount: Rental income estimated between \$15,000 and \$45,000 annually.

Funding Source: Funds from private rentals to be deposited into Operating Budget, Downtown Maintenance, GE001, PKS070300, page 187.

**ADDITIONAL INFORMATION:**

On November 19, 2009, the Des Moines Park and Recreation Board voted to approve a recommendation to the Des Moines City Council to amend the fees and charges for rental uses within “Western Gateway Park” including the John and Mary Pappajohn Sculpture Park.

With the completion of the John and Mary Pappajohn Sculpture Park, staff has researched and evaluated the potential fees for rentals within Western Gateway Park as the City is receiving numerous calls for social gatherings, weddings, etc. Staff has researched area venues including the Des Moines Art Center and Salisbury House for comparable purposes.

The Des Moines Art Center for their Lobby/Reflecting Pool area are \$1,800 for a non-profit and \$2,000 for a non-member. This fee provides for exclusive use of the rented space, security and maintenance fees. The Salisbury House charges are based on the number of guests with a cost of \$2,500 for a four hour wedding ceremony, which does provide for exclusive use of the space and access to the mansion.

In evaluating the lay-out of the John and Mary Pappajohn Sculpture Park and the other blocks within Western Gateway Park, staff is recommending that space within Western Gateway Park shall be rented by each space/”room” or lawn area. The spaces include the block between 10<sup>th</sup> and 11<sup>th</sup> (Library) and 11<sup>th</sup> and 12<sup>th</sup> (Pappajohn Higher Ed Center) and the rooms consist of the sculpted lawn areas within the John and Mary Pappajohn Sculpture Park (e.g. Nomade, T8, Back of Snowman (Black & White), etc.)

Park events where general recreational use of a portion of the park is limited to the general public shall be charged the following fees and charges. The park shall at all times be open to the general public.

#### Recommended Fee Schedule

Item	Fee	Date Due
Facility Use Outdoor rooms	\$1,500 / half-day (6 hours)	25% deposit at booking, balance due 15 days prior to event
Facility Use Outdoor rooms	\$3,000 / day (during park hours)	25% deposit at booking Balance due 15 days prior to event
Facility Use (lawn areas)	\$500 / day (during park hours)	25% deposit at booking, balance due 15 days prior to event
Set-up/tear down (rooms)	\$500 / half-day (6 hours)	Does not include hours when park is closed
Set-up/teardown (lawn)	\$100 / half-day (6 hours)	
Clean up if required by City	\$40.00 / hour per staff position	Billed to event after event
Seeding if required	\$3.00 / square yard	Billed to event
Sodding if required	\$10.00 / square yard	Billed to event
Repair of Damage	Actual cost for replacement	Billed to event

#### **PREVIOUS COUNCIL ACTION(S):**

Date: March 12, 2007

Roll Call Number: 07-476

Action: Amending Chapter 74 of the Municipal Code regarding rental fees at the park between 10<sup>th</sup> and 15<sup>th</sup> Streets and Grand and Locust. (Council Communication No. 07-148

) Moved by Mahaffey that this ordinance be considered and given first vote for passage. Motion Carried 6-1.

#### **BOARD/COMMISSION ACTION(S):**

Date: November 19, 2009

Action: Approved recommended fee schedule for use of "Western Gateway Park".

#### **ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

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