

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date	December 21, 2009
	Agenda Item No. 34 Roll Call No. <u>09-</u> Communication No. <u>09-891</u> Submitted by: Larry Hulse, Community Development Director	

AGENDA HEADING:

Approval of a public sign to be placed on the side of Veterans Memorial Auditorium.

SYNOPSIS:

The Iowa Events Center, in conjunction with Polk County, is requesting approval to place a banner on the side of Veterans Memorial Auditorium to promote an anti-smoking campaign.

FISCAL IMPACT: NONE

Amount: N/A

Funding Source: N/A

ADDITIONAL INFORMATION:

The City of Des Moines has been contacted by the Iowa Events Center, and a member of the Polk County Board of Supervisors, requesting approval to install a banner on the side of Veterans Memorial Auditorium to promote an anti-smoking campaign. The banner will be 20 feet by 40 feet. It will be in place for three or four months. The sign would be allowed as a public sign that is non-commercial in nature and in the public interest, pursuant to Section 134-2776(i)(2), if approved by the City Council.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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