



Council Communication

Office of the City Manager

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| Date | January 11, 2010 |
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| Agenda Item No. | III |
| Roll Call No. | <u>10-</u> |
| Communication No. | <u>10-002</u> |
| Submitted by: | Richard A. Clark, City Manager |

AGENDA HEADING:

Amendment to intergovernmental agreement for the promotion of tourism and convention activities in the greater Des Moines area.

SYNOPSIS:

Recommend approval of an amendment to the intergovernmental agreement for the promotion of tourism and convention activities in the greater Des Moines area in cooperation with Polk County and the cities of Altoona, Ankeny, Clive, Grimes, Johnston, Perry, Pleasant Hill, Urbandale, West Des Moines and Windsor Heights. The proposed amendment changes the method by which members are appointed to the Joint Board.

FISCAL IMPACT: NONE

Amount: N/A

Funding Source: N/A

ADDITIONAL INFORMATION:

An April, 1985 agreement between Des Moines, Altoona, Ankeny, Clive, Grimes, Johnston, Perry, Pleasant Hill, Urbandale, West Des Moines, Windsor Heights and Polk County approved the use of 2/7 of Hotel/Motel tax receipts by the Convention and Visitor's Bureau (CVB) to promote tourism and convention activities in the greater Des Moines area. Section V.A of this agreement specified that the Mayors of each municipality would serve on the Joint Board or would appoint a designee. Section VII.D specifies that a vote of the member cities would elect three members to serve on the Board in the event that the CVB was no longer providing promotion services.

The revised language provides that each city's representative on the Joint Board will be appointed by resolution of their respective City Councils. Similar revised language addresses the appointment of the County representative. The new language reflects the way most appointments have actually been made in the past.

PREVIOUS COUNCIL ACTION(S):

Date: April 1, 1985

Roll Call Number: 85-1594

Action: Approved Intergovernmental Agreement for the Promotion of Tourism and Convention Activities in the Greater Des Moines, Iowa Area. Approved 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the second floor of City Hall, 400 Robert D. Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to cityclerk@dmgov.org.