

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: June 14, 2010
	Agenda Item No. 85 Roll Call No. [Roll Call] Communication No. <u>10-310</u> Submitted by: Judy A. Bradshaw, Chief of Police

AGENDA HEADING:

Affirming Hearing Officer’s Report on Appeal of RFP Evaluation and Selection Committee’s Recommendation for Award of Contract for the Provision of Automated Electronic Speed and Red Light Enforcement Cameras & Citation Processing Services to Gatso USA Inc., and Authorizing the Police Department to Negotiate, and the City Manager to Execute, a Contract for the Provision of Same.

SYNOPSIS:

Recommend Council approval affirming Hearing Officer’s Report on Appeal of RFP Evaluation and Selection Committee’s Recommendation for Award of Contract for Automated Electronic Speed and Red Light Enforcement Cameras and Citation Processing Services to Gatso USA Inc. and further recommend the Police Department to negotiate and the City Manager to execute said contract.

The City Council, in an effort to improve public safety, approved a new City Ordinance, Roll Call 09-1682, authorizing electronic control equipment to monitor traffic violations associated with traffic control devices and speeding vehicles. A Request for Proposal V10-041 was initiated by the Police Department soon after the ordinance was passed and qualified vendors were disseminated copies. Four proposals were received. The Evaluation and Selection Committee composed of City staff determined that the proposal submitted by GATSO USA Inc., 900 Cummings Center 321-U, Beverly Ma. 01915, President Andrew Noble scored the highest number of points and made its recommendation that the contract for such services be awarded to GATSO USA, Inc.

Redflex Traffic Systems, Inc., a competitor, whose proposal received the second highest amount of points, filed an appeal to the Committee’s recommendation and evaluation. The City Manager’s Office conducted a hearing on the appeal and overruled the objections of Redflex. The hearing officer’s report is included in Council agenda packets.

FISCAL IMPACT:

Amount: Revenues will be based on the number of locations and actual experiences.

Funding Source: Revenue shall be credited to FY2009-2010 Operating Budget, POL 100150, General Fund, Police Traffic Section, page 239.

ADDITIONAL INFORMATION:

In an effort to moderate the speed of vehicles, reduce traffic accidents and the associated injuries in the City, the City Council on the September 14th Council Meeting, Roll Call 09-1682, approved a new Ordinance that authorized the use of electronic equipment to monitor traffic control devices and speeding vehicles. On the November 9th Council Meeting, Roll Call 09-2023, the Council also approved a schedule of fees to provide the civil penalty amounts for violation of the automated traffic enforcement ordinance.

After the Council action, the Police Department, in conjunction with the Traffic and Transportation Division of the Engineering Department, created a Request for Proposal to identify a qualified vendor to provide Automated Electronic Speed and Red Light Enforcement Cameras & Citation Processing Services. The Procurement Division disseminated the RFP to qualified vendors and received four proposals.

An Evaluation and Selection Committee was selected from the Police Department and the Traffic and Transportation Division. Upon review of the proposals and two presentations, the Committee selected GATSO USA, Inc. as the vendor who could provide the service that was in the best interest of the City. Red Flex Traffic Systems, Inc. (“Redflex”) received the next highest score in the evaluation. This company appealed the selection process and requested a hearing with the City. A hearing to consider all of the objections raised in the appeal was conducted by the City Manager’s Office on April 21st, 2010 in the City Council Chambers. Information was presented by GATSO, Redflex, and a representative of the Evaluation and Selection Committee.

On April 29th, 2010, the hearing officer issued its report to the City Council overruling all Redflex objections to the recommendation that the contract for Request For Proposal V10-041 be awarded to GATSO USA, Inc. be submitted for Council approval.

PREVIOUS COUNCIL ACTION(S):

Date: November 9, 2009

Roll Call Number: 09-2023

Action: [Amendment](#) to the Schedule of Administrative Penalties to provide the civil penalty amounts for violation of the Automated Traffic Enforcement Ordinance. ([Council Communication No. 09-800](#)) Moved by Hensley to adopt. Motion Carried 6-1.

Date: September 14, 2009

Roll Call Number: 09-1682

Action: [Amending](#) Chapter 114 of the Municipal Code regarding automated traffic enforcement. ([Council Communication No. 09-627](#)) Moved by Hensley that this ordinance be considered and given first vote for passage. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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