

Council Communication

Office of the City Manager

Date: June 14, 2010

Agenda Item No. 48

Roll Call No. [Roll Call]

Communication No. <u>10-348</u>
Submitted by: Donald

Donald M. Tripp, Parks and Recreation

Director

AGENDA HEADING:

Authorize the City Manager to negotiate an agreement for grant assistance in the amount of \$20,000 to the Bike Collective to help establish a B-Cycle program.

SYNOPSIS:

Recommend approval and authorize the City Manager to negotiate an agreement for financial assistance in the amount of \$20,000 to the Bike Collective.

FISCAL IMPACT:

Amount: \$20,000

<u>Funding Source:</u> FY10-11 Operating Budget, Economic Development Enterprise, SP743, CMO980717, page 56.

ADDITIONAL INFORMATION:

Carl Voss, Chair of the Bike Collective, and Tim Lane, with the Iowa Department of Public Health, initially approached the City about presenting a B-Cycle system project proposal. At the February 23, 2010, Park and Recreation Board meeting, the Board received a presentation from the Bike Collective, on the B-cycle program. B-Cycle is a membership-based bike sharing system that is physically enabled through a network of self-service wireless stations that allow both checking out and returning bikes throughout the public sharing system. The Bike Collective is raising funds to install three B-stations (solar powered kiosk and locking station) with 12 bikes this summer, and more kiosks in future years. Sites under consideration are Meredith Trail at Gray's Lake, Brenton Skating Plaza/City Hall, a site near the Polk County Administration building or a site near the Pappajohn Sculpture Park.

On June 3, 2010, City staff met with representatives of the Bike Collective, as well as representatives from the Iowa Department of Public Health and the Downtown Community Alliance to discuss the status of the project. City staff recommends funding a portion of the initial start-up capital at a \$20,000 sponsorship level. Staff believes this public/private partnership is a wonderful example of new and innovative ways we can work together to improve the health and wellness of our downtown workers and visitors, and to decrease our impact on the environment.

A letter and information from the Bike Collective is attached to the Roll Call.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S):

Date: February 23, 2010

Roll Call Number: 10-017

Action: The Parks and Recreation Board received and filed the B-Cycle bike sharing program.

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Return to the City Council for approval of such agreement.

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