

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: June 28, 2010
	Agenda Item No. 60 Roll Call No. <u>10-1094</u> Communication No. <u>10-382</u> Submitted by: Jeb E. Brewer, P.E. City Engineer and Phil Delafield, Acting Community Development Director

AGENDA HEADING:

Approving Beaver Avenue Streetscape Concept Plan.

SYNOPSIS:

Recommend approval of the Beaver Avenue Streetscape Concept Plan for streetscape improvements along Beaver Avenue and the construction of a roundabout at the intersection of Beaver Avenue and Urbandale Avenue. The concept plan was developed by Genus Landscape Architects, P.C. through public involvement and a steering committee comprised of Beaverdale business and neighborhood stakeholders, as well as City staff from various departments.

FISCAL IMPACT:

Amount: \$2,700,000 (estimated cost of central core project along Beaver Avenue from Beaver Crest Drive to north of Urbandale Avenue)

Funding Source: Various funding sources being:

- \$439,000 Federal Surface Transportation Program – Transportation Enhancement funds
- \$101,000 Gaming Monies
- \$200,000 Storm Water Utility funds
- \$850,000 Private
- \$1,110,000 2010-11 CIP, Page Street-6, Beaver Avenue Streetscape, STR245, G.O. Bonds

ADDITIONAL INFORMATION:

For the past few years, the Beaverdale Neighborhood has been considering streetscape improvements for Beaver Avenue. The streetscape concept has been suggested in two privately funded neighborhood revitalization plans for Beaverdale, the first completed in 2003 by RDG Planning and Design and the second drafted in 2007 by the Beaverdale Main Street Initiative Design Committee.

On March 9, 2009, by Roll Call No. 09-367, the City Council approved a professional services agreement with Genus Landscape Architects, P.C. to provide a conceptual design for the Beaver Avenue Streetscape project. The conceptual streetscape design would address the Beaver Avenue corridor from 41st Street to

Douglas Avenue, while a more detailed preliminary streetscape design and cost estimate would be prepared for the core business area of Beaver Avenue from Beavercrest Drive to Adams Avenue.

A steering committee comprised of representatives from the Beaverdale business community, as well as residents from the Beaverdale Neighborhood Association worked with City staff from various departments and the consultant team to develop the conceptual plan and cost estimates. The planning team began the process of developing a conceptual streetscape plan by soliciting input from the community on what they would like to see in an improved Beaver Avenue streetscape.

The priorities that were identified by the community were increased pedestrian safety by emphasizing a pedestrian friendly environment, revitalization of the business district along the corridor, creating a strong sense of place for Beaverdale, right-of-way enhancements and amenities, etc. Based on this input the conceptual planning process established a palate of improvements along the corridor and two concepts, a narrowed intersection and a roundabout, for the Beaver Avenue and Urbandale Avenue intersection.

A final set of meetings were recently held with the business community and neighborhood association. The purpose of these meetings was to present and gather feedback on the draft streetscape plan, as well as seek input on the preferred intersection design, narrowed or roundabout. The consensus at each of these meetings was that the roundabout was the preferred intersection design for the Beaver Avenue and Urbandale Avenue intersection. The Beaverdale Neighborhood Association and the Beaverdale Business Coalition have submitted letters in support of the roundabout concept. Additionally, the Traffic Safety Committee recommended the roundabout as the preferred alternative for this intersection.

A supplemental agreement will be negotiated with the consultant for final design and construction administration services. City of Des Moines Streetscape Guidelines requires that the cost of final design and construction administration services be shared by the City and community stakeholder group. The cost of this phase of the project is estimated at \$400,000 with the community stakeholder expected to provide private match funds for 50% of this cost. A fundraising committee has recently been established to undertake this private fundraising effort. The committee's goal is to raise the necessary funds for this next phase before the end of the 2011 fiscal year. Final design work cannot begin until the private match funds have been received.

PREVIOUS COUNCIL ACTION(S):

Date: March 9, 2009

Roll Call Number: [09-367](#)

Action: [Approving](#) Professional Services Agreement with Genus Landscape Architects, P.C. for professional services for the Beaver Avenue Streetscape, not to exceed \$169,885. ([Council Communication No. 09-140](#)) Moved by Vlassis to adopt. Motion Carried 7-0.

Date: August 11, 2008

Roll Call Number: [08-1471](#)

Action: [Authorization](#) to proceed with Request for Proposals (RFP) to initiate the Beavertdale Streetscape Design Study. ([Council Communication No. 08-487](#)) Moved by Vlassis to adopt. Motion Carried 7-0.

Date: October 22, 2007

Roll Call Number: [07-2032](#)

Action: [Authorizing](#) submittal of STP and STP-TE Fund FY 2012 Applications to the Des Moines Metropolitan Planning Organization. ([Council Communication No. 07-629](#)) Motion Carried 7-0.

Date: August 6, 2007

Roll Call Number: [07-1556](#)

Action: [Draft](#) Beavertdale Master [Plan](#) developed by The Beavertdale Main Street Initiative and to refer to the City Manager and appropriate Boards and Commissions for review and recommendation. Moved by Coleman to receive, file and refer the Beavertdale Draft Master Plan to the City Manager and appropriate City boards and commissions for review and recommendation regarding its implementation. The City Manager will ask The Beavertdale Main Street Initiative to organize meetings with the Neighborhood Associations and other interested parties, to share the information about this plan. Motion Carried 7-0.

Date: October 9, 2006

Roll Call Number: [06-1960](#)

Action: [Authorizing](#) submittal of STP and STP-TE Fund Applications to the Des Moines Metropolitan Planning Organization. ([Council Communication No. 06-634](#)) Moved by Hensley to adopt. Motion Carried 6-0.

Date: October 24, 2005

Roll Call Number: 05-2534

Action: Authorizing submittal of STP and STP-TE Fund Applications to the Des Moines Metropolitan Planning Organization. ([Council Communication No. 05-593](#)) Moved by Vlassis to adopt. Motion Carried 7-0.

Date: March 28, 2005

Roll Call Number: 05-786

Action: Receipt of Beavertdale Neighborhood Revitalization Strategy regarding the City's involvement in implementation. ([Council Communication No. 05-145](#)) Moved by Vlassis to adopt. City Manager to report in 6-8 weeks regarding creating a TIF district in that area. Motion Carried 6-1. Absent: Brooks.

BOARD/COMMISSION ACTION(S): TRAFFIC SAFETY COMMITTEE

Date: September 15, 2009

Roll Call Number: N/A

Action: The Traffic Safety Committee, at their September 15, 2009 meeting, approved the following motion: That the roundabout design be considered as the preferred alternative for the intersection of Beaver Avenue and Urbandale Avenue. The design and review process of this roundabout should include consultation with national roundabout design experts. Motion made by Carl McPherson, seconded by John Morrissey. Motion passed 6-0.

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Normal Council actions on consultant services for design and construction administration, and construction contracts.

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the second floor of City Hall, 400 Robert D. Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to cityclerk@dmgov.org.