

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date:	January 10, 2011
	Agenda Item No. Roll Call No. Communication No. Submitted by:	33 <u>11-0038</u> <u>11-019</u> Terrance N. Vorbrich, Acting Economic Development Administrator

AGENDA HEADING:

Resolution Approving Rebuild Iowa Infrastructure Fund Grant Agreement between the Iowa Department of Economic Development, 6th Avenue Corridor, Inc. and the City of Des Moines

SYNOPSIS:

In 2009, the State of Iowa awarded a \$100,000 grant to 6th Avenue Corridor, Inc. for their designation as an urban neighborhood Main Street. The grant funds are to be administered through the City of Des Moines to 6th Avenue Corridor, Inc. for its use in implementing a banner program and public art projects along the 6th Avenue Main Street corridor. Additionally, a portion of the funds are to support the coordination, development of concept, design and construction plans for the proposed 6th Avenue Streetscape Plan.

FISCAL IMPACT: NONE

Amount: N/A

Funding Source: N/A

ADDITIONAL INFORMATION:

In May 2009, the 6th Avenue Corridor, Inc, was designated as an urban neighborhood Main Street District by the Iowa Department of Economic Development. The Main Street District extends along 6th Avenue from Interstate 235 on the south to the Des Moines River on the north through the historic River Bend and Cheatom Park neighborhoods. The 6th Avenue Corridor, Inc. is developing a comprehensive revitalization strategy for the Main Street District. One component of the revitalization strategy is an improved streetscape plan that includes beautification elements. Beautification elements include implementing a banner program and public art projects.

In anticipation of the National Main Streets conference to be held in Des Moines in May 2011, 6th Avenue Corridor plans to implement some of these beautification elements to set the stage for its participation in tours and other activities associated with the conference. These improvements will mark some of the first physical changes to the 6th Avenue Corridor associated with the streetscape improvement plan under development.

Activities outlined under the grant work plan and budget are: Banners design and printing - \$15,000;

Public art / planters - \$10,000; Develop design and construction documents for streetscape improvements \$50,000; and Coordination of streetscape improvements \$25,000.

The grant period is effective July 1, 2010 with a project completion date of June 30, 2013.

PREVIOUS COUNCIL ACTION(S):

Date: October 25, 2010

Roll Call Number: 10-1738

Action: [Main](#) Street Iowa Program Agreement with Iowa Department of Economic Development and 6th Avenue Corridor, Inc. ([Council Communication No. 10-647](#)) **Moved by Mahaffey to adopt. Motion Carried 7-0.**

Date: July 27, 2009

Roll Call Number: 09-1346

Action: [Appointment](#) of Terrance N. Vorbrich to Sixth Avenue Main Street Board of Directors. ([Council Communication No. 09-497](#)) **Moved by Vlassis to adopt. Motion Carried 7-0.**

Date: March 23, 2009

Roll Call Number: 09-503

Action: [Designating](#) support of the River Bend Neighborhood Association participation in the Main Street Program, Economic Development Grant and commitment to designate a City official to represent the City on the local non-profit Main Street Governing Board of Directors upon its creation. ([Council Communication No. 09-185](#)) **Moved by Hensley to adopt. Motion Carried 5-2.**

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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