



Council Communication

Office of the City Manager

Date:	March 28, 2011
Agenda Item No.	32
Roll Call No.	<u>11-0529</u>
Communication No.	<u>11-194</u>
Submitted by:	Richard A. Clark , City Manager

AGENDA HEADING:

Approving a contract between the cities of Ankeny, Des Moines, Urbandale and West Des Moines for the Energy Efficiency and Conservation Block Grant (EECBG), Public Education and Outreach Campaign, made available through the American Recovery and Reinvestment Act (ARRA), and authorizing the Mayor to sign.

SYNOPSIS:

The Public Education and Outreach Campaign requires the cities of Ankeny, Des Moines, Urbandale and West Des Moines to provide information to the community about their energy efficiency efforts. Staff from each of the municipalities has determined that a coordinated effort will be the most effective way to promote metro-wide efforts. This contract outlines the provisions required by each community to participate. Recommend approval of the contract and authorize the Mayor to sign.

FISCAL IMPACT:

Amount: \$6,050

Funding Source: 2011-2012 Recommended Operating Budget, Community Development, Federal Stimulus Money, SP029, CDD049900, EECBG00002, page 73.

ADDITIONAL INFORMATION:

The project that is the subject of this agreement is a public education and outreach campaign to encourage energy efficiency in the Des Moines Metropolitan Area by promoting the energy efficiency efforts of four municipalities (Ankeny, Des Moines, Urbandale and West Des Moines) and challenge the private sector to match those efforts. Among the activities that will be included in the campaign, is the creation of a collaborative website where the energy efficiency activities of the four municipalities will be displayed and communicated. The goal is to feature the past, present and future energy efficiency projects of the municipalities to set an example for owners and managers of commercial and industrial buildings, and increase and accelerate energy efficiency activities in these sectors.

The City of Urbandale will serve as the lead agency for the project, and will enter into a Professional Services Agreement for the project. The City of Urbandale will be responsible for the administration of the Professional Service Agreement.

The project budget is set at \$15,000, with each city providing a portion of their EECBG funds based on individual community award amounts: Ankeny: \$3,500; Des Moines: \$6,050; Urbandale: \$2,000; and

West Des Moines: \$3,450.

PREVIOUS COUNCIL ACTION(S):

Date: June 22, 2009

Roll Call Number: 09-1150

Action: [Application](#) for Energy Efficiency and Conservation Block Grant from the Department of Energy, \$1,982,300. ([Council Communication No. 09-437](#)) **Moved by Vlassis to approve. Motion Carried 6-1. Absent: Mahaffey.**

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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