

Council Communication Office of the City Manager

Date:August 8, 2011Agenda Item No.32Roll Call No.11-1376Communication No.11-535Submitted by:Richard A. Clark, City
Manager

AGENDA HEADING:

Approving Greater Des Moines Partnership – Partnership 2012 Investment Campaign Commitment.

SYNOPSIS:

To approve payment of \$100,000 as part of the Greater Des Moines Partnership – Partnership 2012 Investment Campaign.

FISCAL IMPACT:

<u>Amount</u>: \$100,000

Funding Source: SP743 CMO980717 City Manager – Economic Development Enterprise Fund.

ADDITIONAL INFORMATION:

In 1999, the City became financially involved with the Greater Des Moines Partnership's Choose Des Moines Communities with four \$100,000 annual contributions (FY2000 through FY2003). The City Council subsequently approved extending the agreement through FY2008 at a reduced annual rate of \$75,000. City Council also approved a reduction in the annual contribution from \$50,000 to \$37,500 for the Parking Amenities Program. During the extension agreement period, GDMP amended the contribution amount for FY2005 through FY2007 from \$75,000 to \$50,000 with FY2008 remaining at \$75,000. In FY09 GDMP initiated the Partnership 2012 Investment Campaign to assist Greater Des Moines Partnership programs that benefit Des Moines including Choose Des Moines Communities, Downtown Community Alliance, and Workforce Development and the City made it's first payment of \$100,000 in 2010. This contribution will represent the City's participation for the period July 1, 2010 through June 30, 2011 (FY2011).

PREVIOUS COUNCIL ACTION(S):

Date: December 6, 2010

Roll Call Number: 10-1999

<u>Action</u>: <u>Greater</u> Des Moines Partnership – Partnership 2012 Investment Campaign Commitment, \$100,000. (<u>Council Communication No. 10-732</u>) **Moved by Mahaffey to adopt. Motion Carried 7-0.**

Date: October 13, 2008

Roll Call Number: 08-1808

<u>Action</u>: <u>Greater</u> Des Moines Partnership –Partnership 2012 Investment Campaign Commitment, \$100,000. (<u>Council Communication No. 08-592</u>) Moved by Hensley to adopt. Motion Carried 7-0.

Date: August 20, 2007

Roll Call Number: 07-1617

<u>Action</u>: <u>Payment</u> to the Greater Des Moines Partnership for participation in the Choose Des Moines Communities program from July 1, 2007 through June 30, 2008, \$75,000. (<u>Council Communication</u> <u>No. 07-524</u>) Moved by Vlassis to adopt. Motion Carried 7-0.

Date: September 25, 2006

Roll Call Number: 06-1927

<u>Action</u>: <u>Payment</u> to Greater Des Moines Partnership for participation in the *Choose Des Moines Communities* for July 1, 2005 through June 30, 2007, \$100,000. (<u>Council Communication No. 06-591</u>) Moved by Hensley to adopt. Motion Carried 6-0.

Date: August 25, 2003

Roll Call Number: 03-1969

<u>Action</u>: Regarding City's financial commitment to the Greater Des Moines Partnership's "Choose Des Moines Communities",(\$75,000) and the "Downtown Parking Amenities",(\$37,500) programs. (Council <u>Communication No. 03-424</u>). Moved by Hensley to receive, file and direct the City Manager and Legal Department to draft agreement for Council action. This agreement will require that funding be reviewed by the City Council each year. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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