

 Council Communication Office of the City Manager	Date:	November 21, 2011
	Agenda Item No.	54
	Roll Call No.	[_____]
	Communication No.	<u>11-724</u>
	Submitted by:	Richard A. Clark, City Manager

AGENDA HEADING:

Authorization of the City Manager to negotiate and execute an agreement with J. Sayles Design, LLC for the installation, donation and maintenance of a sculpture sign at Bright Grandview Golf Course Clubhouse.

SYNOPSIS:

Recommend authorizing the City Manager to negotiate and execute an agreement with J. Sayles Design, LLC for the installation, donation and maintenance of a sculpture sign at Bright Grandview Golf Course. John Sayles has created a sculpture sign to honor Mrs. Lois Bright, President of the Bright Foundation and wishes to donate the sign and its installation at the front entrance of the Bright Grandview Golf Course Clubhouse.

FISCAL IMPACT:

Amount: N/A

Funding Source: J. Sayles Design will begin fund raising efforts upon approval of the agreement to pay for the costs of the Sign, its installation and has entered into an agreement with the Community Foundation of Greater Des Moines to hold such funds. Any remaining funds after the cost and installation of the sign will be placed into an endowment fund with the Foundation for the maintenance of the sign.

ADDITIONAL INFORMATION:

The Lois and H. Dale Bright Foundation donated \$950,000 to the City of Des Moines for construction of a new clubhouse at the Grandview Golf Course. The clubhouse is currently under construction and is scheduled to be completed by June 30, 2012. In honor of Mrs. Lois Bright, John Sayles of J. Sayles Design, LLC created a sculpture sign to be placed at the front entrance of the Bright Grandview Clubhouse.

On July 25, 2011 by Roll Call No. 11-1328, the City Council received and filed the Park and Recreation Board Signage Review Ad-Hoc Committee proposal which included the following guiding principles for placement of the sign at Grandview Golf Course:

-The John Sayles Design Company is committed to fundraising the entire costs of producing and installing the art, installing the art signage and providing all future maintenance and repair needs.

-Upon completion, the art signage (estimated to be approximately, up to 10 feet wide by 12 feet tall) project will be appraised by an independent appraiser to accompany the donation. The piece will also be one of kind and not reproduced.

-The overall care of the sign should be minimal as it will be constructed with a combination of different steels. The sign itself will be low maintenance. Debris or other stains caused by nature can easily be washed away. Life expectancy is projected to be 80-100 years.

-The John Sayles Design Company will provide repairs for any damage should it happen if caused by vandals or nature. The gift will also include a maintenance fund that will provide for future maintenance and repairs.

-The rights of the artist will be transferred to the City once the project is approved.

-The piece should be sited in consultation with the Bright Grandview clubhouse architect and Park and Recreation Department planners. The current plan to place a parks sign (identical to the new park signage located in other parks) on the East 29th Street location suggests this piece should be placed to the east of the building greeting the golfers as they leave and return to the clubhouse from the golf course.

-It is important to the committee that the branding of the golf course as a City facility through use of the standard park sign be maintained and that sign be placed on the west side of the clubhouse. In talking with Lois Bright Foundation contact, Dan Kelly, he emphasized that they wanted this standard sign to be the identification sign on East 29th Street.

-The piece will need to comply with applicable sign laws.

-The placement of the art will be by the donor and will need to develop an installation and acceptance agreement with the City. The agreement should explain ownership and responsibility for care and maintenance of the piece.

-The installation should obtain approval from the City Engineer and Risk Manger for safety.

-Any additional installations at Grandview Bright Golf Course should come back to the Parks and Recreation Director for review with the Citizen Advisory Golf Committee of the Park and Recreation Board.

PREVIOUS COUNCIL ACTION(S):

Date: July 25, 2011

Roll Call No.: 11-1328

Action: Receive communication from Bright Grandview Proposed Art/Signage Sculpture Ad-Hoc Committee regarding review of John Sayles proposed signage sculpture. Sponsor: Mahaffey. Moved by Mahaffey to receive, file and refer to the City Manager to meet with Mr. Sayles to discuss the details outlined in the letter. Motion Carried 7-0.

Date: May 8, 2006

Roll Call No.: 06-941

Action: Donation Agreement with The Bright Foundation for use in design and construction Grandview Golf Course clubhouse, \$750,000 over five years. (Council Communication No. 06-262) Moved by Mahaffey to adopt. Motion Carried 6-1. Absent: Coleman.

BOARD/COMMISSION ACTION(S):

Board: Parks and Recreation Board Signage Review Ad-hoc Committee

Date: July 20, 2011

Resolution Number: N/A

Action: Proposal of guiding principles for placement of the Sign at Grandview Golf Course

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Acceptance and Approval of Agreement

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