

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date:	March 12, 2012
	Agenda Item No.	27
	Roll Call No.	<u>12-0400</u>
	Communication No.	<u>12-122</u>
	Submitted by:	Donald M. Tripp, Director of Park and Recreation

AGENDA HEADING:

Authorizing the City Manager to sign a grant agreement with the National Recreation and Park Association for funds provided through the Sprite Spark Parks program.

SYNOPSIS:

Recommend to authorize the City Manager to sign a grant agreement with the National Recreation and Park Association for funds provided through the Sprite Spark Parks program for use in making improvements to Evelyn K. Davis Park basketball courts.

FISCAL IMPACT:

Amount: Possible revenue of \$5,000, \$10,000, or \$15,000

Funding Source: Revenue will be deposited into PKS137, Park Improvements; no matching funds are required.

ADDITIONAL INFORMATION:

The National Recreation and Park Association (NRPA) desires to aid in the construction and refurbishment of neighborhood basketball courts in parks throughout the United States and has selected the City of Des Moines to be one of 25 cities eligible to receive grant funding through the Coca-Cola Company’s Sprite Spark Parks program for that purpose. Funding obtained through this program will provide for improvements to existing basketball courts at Evelyn K. Davis Park.

The grant amount provided to the City would be \$5,000, \$10,000, or \$15,000; each participating city will receive at least the minimal grant amount. The amount received by Des Moines would be determined by the results of a public voting process to take place between March 28 and May 31, 2012 through the My Coke Rewards online voting platform managed by The Coca-Cola Company.

The Sprite Spark Parks initiative is a multi-year commitment to build and restore places where children, teens, families and communities are active outdoors. In 2011, Sprite pledged more than \$2 million through this program to building and revamping outdoor spaces throughout the country. NRPA is aiding in Sprite’s construction, refurbishment, and refreshing of neighborhood basketball courts in parks throughout the United States by distributing grant funds obtained through Sprite Spark Parks to select communities expressing such need.

The NRPA approved Evelyn K. Davis Park (Davis Park) for this funding based upon the deteriorating condition of the courts combined with the extensive recreational programming and service this park

provides the community. The Davis Park contains two shelters, restrooms, playgrounds, 2½ basketball courts, open play fields, a water play fountain, and is adjacent to the Forest Avenue Library. During spring, summer, and fall, the Park and Recreation Department programs structured positive activities to enrich the lives of neighborhood children and the community as a whole. Parks and Recreation partners with several local organizations to bring quality fitness, sports, nutrition, literacy, art and other fun activities to this popular park. The basketball courts not only provide informal play by neighborhood residents of all ages but are also an integral part of summer programming for Amateur Athletic Union (AAU) basketball leagues.

The ½-court facility was added to the park through park infrastructure improvements completed in 2007 but the two full-size basketball courts were built nearly 20 years ago and have developed significant cracks in the surface, particularly around the goals, and the painted surface is deteriorated. Sprite Spark Parks program funding at the \$5,000 level will be sufficient to repair the major cracks in the surface; funding of \$10,000 will enable crack repair and provide seating; and funding of \$15,000 will enable crack repair, provide seating, and re-painting of the lines on the courts. The funding will be made available on or before July 1, 2012 and improvements must be completed by November 30, 2012.

The project will include a plaque or similar recognition piece identifying the improvements as having been made through Sprite Spark Parks. Through the required grant agreement, the NRPA and its designees will be permitted to use the City, Davis Park, and project information including photos in connection with the Sprite Spark Parks program for promotional, advertising, and other purposes, worldwide.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Fulfillment of the terms of the agreement.

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