

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date:</b> April 23, 2012
	<b>Agenda Item No.</b> 24 <b>Roll Call No.</b> <u>12-611</u> <b>Communication No.</b> <u>12-194</u> <b>Submitted by:</b> Donald M. Tripp, <b>Director of Park and Recreation</b>

**AGENDA HEADING:**

Authorizing the City Manager to sign an agreement with the National Recreation and Park Association (NRPA) for a \$20,000 grant award provided through the Sprite Spark Parks program.

**SYNOPSIS:**

Authorize the City Manager to sign an agreement with the NRPA for a grant of \$20,000 provided through the *Sprite Spark Parks* program toward the replacement of the Cheatom Park (1100 Day Street) basketball court.

**FISCAL IMPACT:**

Amount: \$50,000.

Funding Source: \$20,000 NRPA grant and \$30,000 G.O. Bonds to be issued, Park Improvements, PKS137, Park Improvements Page 14

**ADDITIONAL INFORMATION:**

The NRPA desires to aid in the construction and refurbishment of neighborhood basketball courts in parks throughout the United States and has selected the City of Des Moines to receive grant funding for that purpose through The Coca-Cola Company’s *Sprite Spark Parks* program. Funding of \$20,000 obtained through this program is to be allocated for replacement of the existing basketball court at Cheatom Park.

The *Sprite Spark Parks* initiative is a multi-year commitment to build and restore places where children, teens, families, and communities are active outdoors. In 2011, Sprite pledged more than \$2 million through this program to building and revamping outdoor spaces throughout the country. NRPA is aiding in Sprite’s construction, refurbishment, and refreshing of neighborhood basketball courts in parks throughout the United States by distributing grant funds obtained through *Sprite Spark Parks* to select communities expressing such need.

The NRPA approved Cheatom Park for this funding based upon the deteriorating condition of the full-sized court, including significant cracks throughout the surface. The damage is so severe that complete replacement of the court is recommended. The existing court is constructed of asphalt; however the new court will be constructed of concrete, which allows for rebar reinforcement of the paving and extended life of the surface. If the concrete develops cracks, the rebar prevents the surface from pulling apart or heaving and creating gaps and trip hazards. G.O. Bond funds of \$30,000 are recommended to supplement the grant award to fund full replacement of the basketball court.

*Sprite Spark Parks* program funding will be made available following the execution of the grant agreement and improvements must be completed by December 31, 2012. The grant agreement stipulates that a media event must be held in April 2012 in coordination with The Coca-Cola Company. This ceremonial event announcing the project is scheduled to be held on April 27th at Cheatom Park.

The project also must include a plaque or similar recognition piece identifying the improvements as having been made through *Sprite Spark Parks*. Through the required grant agreement, the NRPA and its designees must be permitted to use the City, Cheatom Park, and project information including photos in connection with the *Sprite Spark Parks* program for promotional, advertising, and other purposes worldwide.

On March 12, 2012, by Roll Call No. 12-0400, the City Council approved a similar *Sprite Spark Parks* program agreement for funding to improve basketball courts at Evelyn K. Davis Park (Davis Park). Subsequently, Parks and Recreation staff was contacted regarding additional project funding potential and Cheatom Park's court was submitted and has since received this guaranteed grant amount. Rather than providing for a definite, stated grant award amount in the agreement, as is the case with the Cheatom Park grant, the Davis Park agreement stipulates that the amount received by Des Moines will be determined by the results of a public voting process taking place between March 28 and May 31, 2012 through the My Coke Rewards online voting platform, and could be \$5,000, \$10,000, or \$15,000. This agreement for Cheatom Park is for an outright grant of \$20,000 and is not subject to online public voting to determine the award amount.

#### **PREVIOUS COUNCIL ACTION(S):**

Date: March 12, 2012

Roll Call Number: [12-0400](#)

Action: (Pertaining to Evelyn K. Davis) Approving a grant agreement for a grant award from the National Recreation and Park Association through the *Sprite Spark Parks* Program. ([Council Communication No. 12-122](#)) Moved by Hensley to approve. Motion carried 7-0

#### **BOARD/COMMISSION ACTION(S): NONE**

#### **ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

Bidding and award of construction of a new basketball court.

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the second floor of City Hall, 400 Robert D. Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to [cityclerk@dmgov.org](mailto:cityclerk@dmgov.org).