

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: June 25, 2012
	Agenda Item No. 27 Roll Call No. <u>12-986</u> Communication No. <u>12-349</u> Submitted by: Phillip Delafield, Community Development Director

AGENDA HEADING:

The Main Street Iowa Program Agreement and Cooperative Agreement to continue The Main Street Program for the 6th Avenue Corridor.

SYNOPSIS:

On March 23, 2009, by Roll Call No. 09-503, the City Council endorsed an application by the River Bend and Cheatom Park Neighborhood Associations to participate in the Iowa Main Street Program as an Urban Neighborhood District. That application was subsequently approved by the Iowa Department of Economic Development. 6th Avenue Corridor, Inc. (6AC) was incorporated under the Revised Iowa Nonprofit Corporation Act to administer and fulfill the activities required under the Main Street Iowa Urban Neighborhood District Program. The current agreement is set to expire on June 30, 2012. The 6AC is requesting to remain in the Main Street Program for another three years. The City and 6th Avenue Corridor, Inc. must sign an extension to the Main Street Iowa Program Agreement to continue participation in the program.

FISCAL IMPACT:

Amount: \$30,000, over three (3) years

Funding Source: Funds provided by Neighborhood Development Corporation

ADDITIONAL INFORMATION:

In May, 2009, the River Bend Neighborhood Association received the Main Street Urban Neighborhood District Program designation for the 6th Avenue Corridor. This project will be administered through Iowa Department of Economic Development (IDED) and the National Trust for Historic Preservation Main Street Center. The ultimate goal of this project is to develop economically, physically and socially healthier River Bend and Cheatom Park neighborhoods. To support this project, the City Council agreed on March 23, 2009 to contribute \$30,000 over three (3) years to assist with the administrative costs associated with the project.

The Main Street Iowa Program Agreement is set to expire on June 30, 2012. The 6AC is requesting that this program be extended for three (3) years so they can continue the revitalization of 6th Avenue. In addition, the 6AC is also requesting \$30,000 over the next three (3) years to assist with the administrative costs associated with the project. A cooperative agreement has been prepared that

outlines the expectations of the 6AC. Funding over the three (3) year period is contingent upon fulfillment of the expectations included in the cooperative agreement. Funding for this agreement was made possible by a contribution from the Neighborhood Development Corporation.

Main Street Boundaries:

Sixth Avenue from I-235 north to the Des Moines River, from the street to the alleys; and Seventh Street from I-235 to where it joins Sixth Avenue south of University Avenue, from the street to the alleys.

PREVIOUS COUNCIL ACTION(S):

Date: October 25, 2010

Roll Call Number: [10-1738](#)

Action: Main Street Iowa Program Agreement with Iowa Department of Economic Development and 6th Avenue Corridor, Inc. ([Council Communication No. 10-647](#)). Moved by Mahaffey to adopt. Motion Carried 7-0.

Date: March 23, 2009

Roll Call Number: [09-503](#)

Action: Designating support of the River Bend Neighborhood Association participation in the Main Street Program, Economic Development Grant and commitment to designate a City official to represent the City on the local non-profit Main Street Governing Board of Directors upon its creation. ([Council Communication No. 09-185](#)). Moved by Hensley to adopt. Motion Carried 5-2

Date: July 27, 2009

Roll Call Number: [09-1346](#)

Action: Appointment of Terrance N. Vorbrich to Sixth Avenue Main Street Board of Directors. ([Council Communication No. 09-497](#)). Moved by Vlassis to adopt. Motion carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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