

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date:</b> July 9, 2012
	<b>Agenda Item No.</b> 32B <b>Roll Call No.</b> <u>12-1115</u> <b>Communication No.</b> <u>12-374</u> <b>Submitted by:</b> Phillip Delafield, Community Development Director

**AGENDA HEADING:**

Receive, file and refer the Ingersoll and Grand Avenue Revitalization Strategy to the Neighborhood Revitalization Board and Plan & Zoning Commission for recommendation.

**SYNOPSIS:**

On May 21, 2012, by Roll Call No. 12-0819, City Council received, filed and referred the Ingersoll and Grand Avenue Revitalization Strategy to the City Manager for review and recommendation. Since that time, a review committee of City staff from various departments has reviewed the Strategy and provided comments. On June 8, 2012, staff met with representatives from the Ingersoll and Grand planning team to review the comments and discuss recommended revisions to the Strategy.

The Strategy presented at this time includes the revisions and additional preamble language that were agreed upon by staff and the planning team. It is staff’s recommendation that the Strategy be forwarded on to the Neighborhood Revitalization Board and Plan & Zoning Commission for review and recommendation, prior to final approval by Council.

**FISCAL IMPACT: NONE**

**ADDITIONAL INFORMATION:**

The Ingersoll and Grand Avenue Revitalization Strategy was put together by a large group of community stakeholders, including members of Restoration Ingersoll, the West Side Chamber, the Ingersoll Business Committee, the Downtown Community Alliance, DART, and representatives of the ten adjacent neighborhood associations. Staff from the Community Development Department served as advisors throughout the planning process.

Work on the Strategy began in November 2011 with an initial planning workshop. All property owners within the planning boundary were invited to attend along with the ten adjacent neighborhood associations. Approximately 50 people attended this event. After the initial workshop, interested participants formed six planning teams, each responsible for a different section of the plan: Land Use and Sustainability, Transportation, Grand Avenue Streetscape, Public Art, Marketing and Communications, and Finance and Economic Development. A draft of the Strategy was presented to the public on May 2, 2012. It is this draft that was initially received and filed by Council on May 21, 2012 by Roll Call No. 12-0819. Since that time, staff recommendations have been incorporated into the Strategy.

Also on the Council agenda for July 9, 2012, is the public hearing regarding the proposed Ingersoll-Grand Commercial Urban Renewal Area Plan.

**PREVIOUS COUNCIL ACTION(S):**

Date: May 21, 2012

Roll Call Number: [12-0819](#)

Action: [Receipt](#) of Ingersoll and Grand Avenue Revitalization [Strategy](#) as presented by the Ingersoll and Grand Avenue Planning Committee. Moved by Hensley to receive, file and refer the attached report to the City Manager for review and recommendation. Motion Carried 7-0.

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

Approval and adoption of the Ingersoll and Grand Avenue Revitalization Strategy.

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