

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: August 13, 2012
	Agenda Item No. 28 Roll Call No. <u>12-1259</u> Communication No. <u>12-420</u> Submitted by: Douglas C. Romig, Housing Services Director

AGENDA HEADING:

Approving the FY12 Community Impact Investment Agreement between United Way of Central Iowa and the City of Des Moines.

SYNOPSIS:

Approval of the United Way of Central Iowa Investment Agreement for FY 2012 for the Housing Services Department’s Community Action Agency (CAA). The program will be administered through Des Moines Housing Services Department’s Community Action Agency, from July 1, 2012 to December 31, 2012, in the amount of \$10,000. The funds will support the Community Action Agency’s Financial Education program.

FISCAL IMPACT:

Amount: \$10,000

Funding Source: Funding from United Way of Central Iowa will be deposited to the Fiscal Year 2012 Operating Budget, Housing Services Department, United Way, SP749, CDD980160, page 57.

ADDITIONAL INFORMATION:

The United Way of Central Iowa provides funding for the Financial Education program delivered through the Housing Services Department’s Community Action Agency. The funds from this grant support the Community Action Agency’s Financial Foundations education program which all clients receiving Crisis Energy assistance are required to attend. This program focuses on the financial basics; debt retirement, home budgeting, and savings.

Des Moines Community Action Agency is charged with providing services to the City's low-income families and trying to address and eliminate causes of poverty. The City became a public Community Action Agency in 1977. This past year, the Community Action Agency assisted 24,888 individuals in 10,031 households through its various programs and services. Funding for the Community Action Agency is provided by Low-Income Home Energy Assistance Program (LIHEAP), Community Development Block Grant (CDBG) and Community Services Block Grant (CSBG). The beginning of Community Action can be found in the signing of the Federal Equal Opportunity Act in 1964. There are now 1,000 Community Action Agencies in the United States.

The City of Des Moines is one of 18 Community Action Agencies serving Iowa. United Way of Central Iowa’s Investment Agreement requires that the City’s Community Action Agency use the funding received

in compliance with applicable federal anti-terrorist financing and asset control laws, including but not limited to the USA PATRIOT Act. This stipulation is included in the Anti-Terrorism Compliance Measures form to be signed and executed by the Mayor. United Way of Central Iowa also requires that its funding recipients comply with a Diversity Policy.

PREVIOUS COUNCIL ACTION(S):

Date: August 8, 2011

Roll Call Number: [11-1375](#)

Action: FY2011-2012 Community Impact Investment Agreement with United Way of Central Iowa. ([Council Communication No. 11-528](#)). Moved by Mahaffey to approve. Motion Carried 7-0

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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