

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date:	August 27, 2012
	Agenda Item No.	48A
	Roll Call No.	<u>12-1384</u>
	Communication No.	<u>12-459</u>
	Submitted by:	Phillip Delafield, Community Development Director

AGENDA HEADING:

Approving a Memorandum of Understanding (MOU) with the Beaverdale Betterment Coalition (BBC) for the implementation of the Beaver Avenue Streetscape Project.

SYNOPSIS:

Recommend approval of the MOU with the BBC for the Beaver Avenue Streetscape Project. The purpose of the MOU is to establish a cooperative agreement between the City and the BBC to carry out the final design and implementation of the Beaver Avenue Streetscape Project.

FISCAL IMPACT:

Amount: \$420,000

Funding Source: 2012-2013 CIP, Page Street-41, STR231, Streetscape Improvements

ADDITIONAL INFORMATION:

For several years, the Beaverdale business district has been considering streetscape improvements for Beaver Avenue. The City of Des Moines along with the BBC and the Beaverdale Neighborhood Association (BNA) hired Genus Landscape Architects and Veenstra & Kimm Engineering to conduct a streetscape planning process. This planning process was very intensive and involved a stakeholder steering committee, online survey, as well as a series of public input meetings to refine the project proposal to ensure that the project will suit the needs and wants of the businesses, property owners, and surrounding neighborhood. The end result is a well defined concept plan for the area that is now ready for the next step of design and engineering.

The project will involve a number of funding sources, including public and private funding. The City of Des Moines has secured a number of grants to be utilized for the construction of this project. If for some reason any of the grant funds are reduced or eliminated prior to project construction, the City retains the right to reevaluate the project to consider reducing the project scope or terminating the project. Below is a breakdown of the estimated project cost and the anticipated funding sources:

Total Project Costs	=	\$2,500,000
Roundabout Costs:		\$1,325,000
Streetscape Costs:		\$1,175,000

Funding Breakdown:

Public Grant Funds	=	\$1,318,000
Anticipated Public Contribution	=	\$ 882,000
Anticipated Private Contribution	=	\$ 300,000

The General Guidelines for City Assisted Streetscape Projects, that were adopted by City Council on August 10, 2009, provide a roadmap to guide community stakeholders through a successful streetscape process. This document not only provides a step-by-step description of the process, but it also provides a framework for cost sharing requirements with public and private funding that is necessary to implement these enhancement projects.

A new step to the streetscape process is the drafting and signing of a MOU between the City and the business association that is requesting the streetscape improvements. The Beaver Avenue project is the first project to include an MOU but it is anticipated that this will be a requirement for future streetscape projects as well. The MOU builds upon the General Guidelines for City Assisted Streetscape Projects and formalizes many of the project details such as timeframe, roles and responsibilities, and fundraising expectations. This allows the City and the business district to understand and agree upon the necessary requirements to see the streetscape project through to completion.

The BBC is the organization that functions as the business association for the Beaver Avenue corridor. Because the BBC is representative of the businesses and property owners who will be directly affected and benefited by the project, it seemed appropriate that they be the one to sign the MOU. The BBC has reviewed this document with their board and have authorized Lexi Wornson, President of the BBC to sign the MOU on behalf of the BBC.

PREVIOUS COUNCIL ACTION(S):

Date: February 27, 2012

Roll Call Number: [12-0315](#)

Action: [From](#) Beavertown area businesses to speak regarding next steps for moving the Beavertown Streetscape forward. Moved by Griess to refer to the City Manager to arrange a meeting with members of the business community and Neighborhood Association to discuss the streetscape guidelines and funding; and refer to the Legal Department to prepare formal documents to create the SSMID. Motion Carried 7-0.

Date: January 23, 2012

Roll Call Number: [12-0108](#)

Action: Receive and file update from City staff regarding the Beaver Avenue Streetscape Project. ([Council Communication No. 12-039](#)). Moved by Griess to receive and file. Motion Carried 7-0.

Date: June 28, 2010

Roll Call Number: [10-1094](#)

Action: [Approving](#) Beaver Avenue Streetscape Concept Plan. ([Council Communication No. 10-382](#)). Moved by Griess to adopt. Motion Carried 7-0.

Date: March 9, 2009

Roll Call Number: [09-367](#)

Action: [Approving](#) Professional Services Agreement with Genus Landscape Architects, P.C. for professional services for the Beaver Avenue Streetscape, not to exceed \$169,885. ([Council Communication No. 09-140](#)). Moved by Vlassis to adopt. Motion Carried 7-0.

Date: August 11, 2008

Roll Call Number: [08-1471](#)

Action: [Authorization](#) to proceed with Request for Proposals (RFP) to initiate the Beavertdale Streetscape Design Study. ([Council Communication No. 08-487](#)). Moved by Vlassis to adopt. Motion Carried 7-0

Date: October 22, 2007

Roll Call Number: [07-2032](#)

Action: [Authorizing](#) submittal of STP and STP-TE Fund FY 2012 Applications to the Des Moines Metropolitan Planning Organization. ([Council Communication No. 07-629](#)). Moved by Coleman to adopt. Motion Carried 7-0.

Date: August 6, 2007

Roll Call Number: [07-1556](#)

Action: [Draft](#) Beavertdale Master [Plan](#) developed by The Beavertdale Main Street Initiative and to refer to the City Manager and appropriate Boards and Commissions for review and recommendation. Moved by Coleman to receive, file and refer the Beavertdale Draft Master Plan to the City Manager and appropriate City boards and commissions for review and recommendation regarding its implementation. The City Manager will ask The Beavertdale Main Street Initiative to organize meetings with the Neighborhood Associations and other interested parties, to share the information about this plan. Motion Carried 7-0.

Date: October 9, 2006

Roll Call Number: [06-1960](#)

Action: [Authorizing](#) submittal of STP and STP-TE Fund Applications to the Des Moines Metropolitan Planning Organization. ([Council Communication No. 06-634](#)). Moved by Hensley to adopt. Motion Carried 6-0.

Date: October 24, 2005

Roll Call Number: 05-2534

Action: Authorizing submittal of STP and STP-TE Fund Applications to the Des Moines Metropolitan Planning Organization. ([Council Communication No. 05-593](#)). Moved by Vlassis to adopt. Motion Carried 7-0.

Date: March 28, 2005

Roll Call Number: 05-786

Action: Receipt of Beaverdale Neighborhood Revitalization Strategy regarding the City's involvement in implementation. ([Council Communication No. 05-145](#)). Moved by Vlassis to adopt. City Manager to report in 6-8 weeks regarding creating a TIF district in that area. Motion Carried 6-1. Absent: Brooks.

BOARD/COMMISSION ACTION(S):

Board: Traffic Safety Committee

Date: September 15, 2009

Resolution Number: N/A

Action: The Traffic Safety Committee approved the following motion: That the roundabout design be considered as the preferred alternative for the intersection of Beaver Avenue and Urbandale Avenue. The design and review process of this roundabout should include consultation from national roundabout experts. Motion made by Carl McPherson, seconded by John Morrissey. Motion passed by a 6-0.

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Normal Council actions for engineering and construction contracts to implement the project.

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