

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: September 10, 2012
	Agenda Item No. 25 Roll Call No. <u>12-1424</u> Communication No. <u>12-477</u> Submitted by: Ben Page, Interim Parks and Recreation Director

AGENDA HEADING:

Authorizing the City Manager to sign a memorandum of understanding with the National Recreation and Park Association for funds provided through the Sprite Spark Parks program.

SYNOPSIS:

Authorize the City Manager to sign a memorandum of understanding with the National Recreation and Park Association for funds provided through the Sprite Spark Parks program for use in making improvements to Evelyn K. Davis Park basketball courts.

FISCAL IMPACT:

Amount: \$15,000

Funding Source: Revenue will be deposited into PKS137, Park Improvements; no matching funds are required.

ADDITIONAL INFORMATION:

The National Recreation and Park Association (NRPA) desires to aid in the construction and refurbishment of neighborhood basketball courts in parks throughout the United States and has selected the City of Des Moines to be one of 25 cities eligible to receive grant funding for that purpose through The Coca-Cola Company’s Sprite Spark Parks program, which provides funds for this purpose. Funding obtained through this program will provide for improvements to existing basketball courts at Evelyn K. Davis Park.

The amount received by City of Des Moines was determined by the results of a public voting process that took place between March 28 and May 31, 2012 through the My Coke Rewards online voting platform managed by The Coca-Cola Company. Based on the votes, Evelyn Davis Park came in 10th place and the City of Des Moines will receive a \$15,000 grant.

The Sprite Spark Parks initiative is a multi-year commitment to build and restore places where children, teens, families and communities are active outdoors. In 2011, Sprite pledged more than \$2 million through this program to building and revamping outdoor spaces throughout the country. NRPA is aiding in Sprite’s construction, refurbishment, and refreshing of neighborhood basketball courts in parks throughout the United States by distributing grant funds obtained through Sprite Spark Parks to select communities expressing such need.

Then NRPA approved Evelyn K. Davis Park (Davis Park) for this funding based upon the deteriorating condition of the courts combined with the extensive recreational programming and service this park provides the community. Davis Park contains two (2) shelters, restrooms, playgrounds, 2½ basketball courts, open play fields, a water play fountain, and is adjacent to Forest Avenue Library. During spring, summer, and fall, the Park and Recreation Department programs structured, positive activities to enrich the lives of neighborhood children and the community as a whole. Parks and Recreation partners with several local organizations to bring quality fitness, sports, nutrition, literacy, art and other fun activities to this popular park. The basketball courts not only provide informal play by neighborhood residents of all ages but are also an integral part of summer programming for Amateur Athletic Union (AAU) basketball leagues.

The ½-court facility was added to the park through park infrastructure improvements completed in 2007 but the two (2) full-size basketball courts were built nearly 20 years ago and have developed significant cracks in the surface, particularly around the goals, and the painted surface is deteriorated. Sprite Spark Parks program funding of \$15,000 will enable crack repair, provide seating, and re-painting of the lines on the courts. The improvements will be completed by December 31, 2012.

The project will include a plaque or similar recognition piece identifying the improvements as having been made through Sprite Spark Parks. Through the required grant agreement, the NRPA and its designees will be permitted to use the City, Davis Park, and project information including photos in connection with the Sprite Spark Parks program for promotional, advertising, and other purposes, worldwide.

PREVIOUS COUNCIL ACTION(S):

Date: March 12, 2012

Roll Call Number: [12-0400](#)

Action: [Grant](#) Agreement with the National Recreation and Park Association for funds provided through the Sprite Spark Parks Program. ([Council Communication No. 12-122](#)). Moved by Hensley to approve. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Fulfillment of the terms of the agreement.

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the second floor of City Hall, 400 Robert D. Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to cityclerk@dmgov.org.