

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: January 28, 2013
	Agenda Item No. 25 Roll Call No. <u>13-0113</u> Communication No. <u>13-020</u> Submitted by: Phillip Delafield, Community Development Director

AGENDA HEADING:

Amendment to the 6th Avenue Main Street Program Agreement.

SYNOPSIS:

On March 23, 2009, by Roll Call No. 09-503, the City Council endorsed an application by the River Bend and Cheatom Park Neighborhood Associations to participate in the Iowa Main Street Program as an Urban Neighborhood District. That application was subsequently approved by the Iowa Department of Economic Development (IDED). 6th Avenue Corridor, Inc. (6AC) was incorporated under the Revised Iowa Nonprofit Corporation Act to administer and fulfill the activities required under the Main Street Iowa Urban Neighborhood District Program. The agreement was renewed on June 25, 2012 to keep the 6AC in the Main Street Program for another three years. This amendment is a revision to the work program and funding allocation.

FISCAL IMPACT:

Amount: \$30,000 over three years.

Funding Source: Funds provided by the Neighborhood Development Corporation.

ADDITIONAL INFORMATION:

In May, 2009, the River Bend Neighborhood Association received the Main Street Urban Neighborhood District Program designation for the 6AC. This project will be administered through IDED and the National Trust for Historic Preservation Main Street Center. The ultimate goal of this project is to develop economically, physically and socially healthier River Bend and Cheatom Park neighborhoods. To support this project, the City Council agreed on March 23, 2009 to contribute \$30,000 over three (3) years to assist with the administrative costs associated with the project.

The Main Street Iowa Program Agreement was renewed on June 25, 2012. The 6AC requested that the program be extended for three (3) years in order to continue the revitalization of 6th Avenue. In addition, the 6AC requested \$30,000 over the next three (3) years to assist with the administrative costs associated with the project. A cooperative agreement was signed by the City, State, and 6AC, which outlines the expectations of the 6AC. Funding over the three (3) year period is contingent upon fulfillment of the expectations included in the cooperative agreement. Funding for this agreement was made possible by a contribution from the Neighborhood Development Corporation.

The 6AC is looking to amend their 2013-2014 work program and funding allocations. The 6AC would like to focus their efforts on moving the 6th Avenue Streetscape Project forward. To do so, they are proposing to delay the construction of the artistic flower planters until construction of the streetscape project occurs. The 6AC would like to use those funds from the planter construction on a parking study for the corridor. The streetscape project proposes eliminating parking on one side of 6th Avenue. A parking study is necessary to document the number of parking spaces currently available on 6th Avenue, to understand the usage of the on-street parking, and establish a revised parking count for the proposed streetscape plan. The 6AC will work with the City of Des Moines and Iowa State University to conduct the parking study.

After reviewing the proposed amendment, staff agrees that the changes are appropriate. The City Manager is authorized and directed to execute the amended agreement and any additional documents or certifications related to the program agreement including any minor and unsubstantial amendments to said agreements related to allocation of additional funds or reallocation of funds in the program budgets, with any major amendments to the program agreements being sent first to Council for approval.

Main Street Boundaries: Sixth Avenue from I-235 north to the Des Moines River, from the street to the alleys; and Seventh Street from I-235 to where it joins Sixth Avenue south of University Avenue, from the street to the alleys.

PREVIOUS COUNCIL ACTION(S):

Date: June 25, 2012

Roll Call Number: [12-0986](#)

Action: The Main Street Iowa Program Agreement and Cooperative agreement to continue The Main Street Program for the 6th Avenue Corridor. ([Council Communication No. 12-349](#)). Moved by Hensley to adopt. Motion Carried 7-0.

Date: October 25, 2010

Roll Call Number: [10-1738](#)

Action: [Main](#) Street Iowa Program Agreement with Iowa Department of Economic Development and 6th Avenue Corridor, Inc. ([Council Communication No. 10-647](#)). Moved by Mahaffey to adopt. Motion Carried 7-0.

Date: March 23, 2009

Roll Call Number: [09-503](#)

Action: [Designating](#) support of the River Bend Neighborhood Association participation in the Main Street Program, Economic Development Grant and commitment to designate a City official to represent the City on the local non-profit Main Street Governing Board of Directors upon its creation. ([Council Communication No. 09-185](#)). Moved by Hensley to adopt. Motion Carried 5-2

Date: July 27, 2009

Roll Call Number: [09-1346](#)

Action: [Appointment](#) of Terrance N. Vorbrich to Sixth Avenue Main Street Board of Directors. [\(Council Communication No. 09-497\)](#). Moved by Vlassis to adopt. Motion carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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