

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: September 23, 2013
	Agenda Item No. 23 Roll Call No. <u>13-1485</u> Communication No. <u>13-473</u> Submitted by: Phillip Delafield, Community Development Director

AGENDA HEADING:

Supporting the Roosevelt Cultural District (RCD) in submitting a Letter of Intent to Iowa Great Places Program for grant funding for the RCD streetscape project.

SYNOPSIS:

The Iowa Department of Cultural Affairs (IDCA) is soliciting letters of intent from applicants seeking designation as a new Iowa Great Place and funding for eligible infrastructure projects for FY 2014 (July 1, 2013 - June 30, 2014). It is recommended that the Roosevelt Cultural District submit a letter of intent for funding of streetscape enhancements along 42nd Street. If awarded, the grant funds would be split 50/50 between the RCD's and the City's portion of the project costs.

FISCAL IMPACT:

Amount: Estimated project cost is \$1.7 million.

Funding Source: To be determined. It is anticipated that a mix of public, private, and grant funds will be necessary to move the project forward. Local matching funds for this project will be necessary and will need to be authorized in future CIPs if the application is successful.

ADDITIONAL INFORMATION:

The Iowa Legislature has authorized \$1 million for Iowa Great Places during the FY2013 grant cycle. The IDCA is soliciting letters of intent from applicants seeking designation as a new Iowa Great Place and funding for eligible infrastructure projects for FY 2014 (July 1, 2013 - June 30, 2014). Letters of intent must be submitted to the IDCA by October 1, 2013. The grant requires, at minimum, a 50% local match. The objectives of the program are to support projects that develop local and regional assets in the following areas: arts and culture, built environment, business development, diversity, entrepreneurial incentives, historic fabric/properties, housing options, natural environment, and retail amenities. Projects must primarily involve creation or renovation of vertical infrastructure. The RCD is eligible to apply for funding of the streetscape project on 42nd Street. The RCD is designated by the IDCA as a Cultural and Entertainment District.

The RCD streetscape project consists of improving the 42nd Street corridor from Center Street to Crocker Street. The goals of the project include increasing pedestrian and vehicular safety, creating a strong sense of place through branding for the district, design cues that tie into the unique architecture

of the area, incorporation of public art, and “greening” the corridor with street trees and landscaping. The estimated cost of this project is \$1.7 million.

The Iowa Great Places grant program could be a potential source of funds for streetscape enhancement projects throughout the city. If the RCD is successful, other projects could consider applying for these funds in future years.

PREVIOUS COUNCIL ACTION(S):

Date: September 9, 2013

Roll Call Number: [13-1400](#)

Action: [Roosevelt](#) Cultural District Streetscape Concept Plan. ([Council Communication No. 13-467](#)) Moved by Hensley to adopt; refer to the City Manager for review and recommendation regarding alternatives to the plan, and to consider application for a Great Places grant.

Date: November 5, 2012

Roll Call Number: [12-1682](#)

Action: [Approving](#) Professional Services Agreement with Bolton & Menk, Inc. for conceptual design services for the Roosevelt Cultural District Streetscape, not to exceed \$67,870. ([Council Communication No. 12-566](#)) Moved by Hensley to adopt. Motion Carried 7-0.

Date: June 11, 2012

Roll Call Number: [12-0862](#)

Action: [Authorization](#) to proceed with conceptual design, including issuance of a Request for Proposals (RFP) for professional services for the Roosevelt Cultural District Streetscape. ([Council Communication No. 12-284](#)) Moved by Hensley to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Normal Council actions on consultant services for design and construction administration, and construction contracts.

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