

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: July 14, 2014
	Agenda Item No. 43 Roll Call No. <u>14-1069</u> Communication No. <u>14-325</u> Submitted by: Benjamin R. Page, Park and Recreation Director

AGENDA HEADING:

Approving a Donation and Installation Agreement between AIB College of Business (AIB) and the City of Des Moines for a scoreboard at James W. Cownie Soccer Park.

SYNOPSIS:

Approval of a Donation and Installation Agreement between AIB (2500 Fleur Drive, Des Moines, Iowa 50321) and the City of Des Moines for the purchase and installation of a new scoreboard for Field Eight at the James W. Cownie Soccer Park located at 2600 Hartford Avenue.

FISCAL IMPACT:

Amount: Estimated value of the donation is \$11,730.

Funding Source: N/A

ADDITIONAL INFORMATION:

AIB has an agreement with Des Moines Park and Recreation for use of Field Eight at the James W. Cownie Soccer Park (Cownie Soccer) until July 31, 2015 for the college’s home men’s and women’s soccer matches. AIB considers Cownie Soccer to be its permanent home and has indicated it intends to renew the contract when it expires next year.

By way of a Donation Agreement with the City of Des Moines, AIB would like to donate a scoreboard depicting the school’s logo to Cownie Soccer’s Field Eight; they will provide both the funds for and installation of this improvement. AIB feels that this donation will further enhance the atmosphere of the soccer park for the benefit of their fans, citizens of the City of Des Moines, and hundreds of teams participating annually at the park. Two (2) other Des Moines colleges, Grand View University and Drake University, have similar scoreboards identifying their home fields at Cownie Soccer.

The James W. Cownie Soccer Park opened for use in the spring of 1998. Over 100,000 participants now utilize the park’s 12 fields annually. In addition to the three (3) colleges, Cownie Soccer is the home of the Roosevelt, Lincoln, Des Moines Christian, and Carlisle High School soccer teams. The park also hosts many local and state tournaments annually, including the Iowa High School Boys’ and Girls’ State Soccer Championships.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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