

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: July 28, 2014
	Agenda Item No. 26 Roll Call No. <u>14-1145</u> Communication No. <u>14-352</u> Submitted by: John Newman, CIO, Information Technology Department

AGENDA HEADING:

Approval of agreement with ENow Inc. (Jay Gundotra, CEO, 1260 Corona Pointe Court, Corona, CA 92879) to conduct and use, for public relations purposes, a case study of the City of Des Moines’ use of ENow Mailscape software in the City’s new Microsoft Exchange environment.

SYNOPSIS:

ENow Inc. has requested the City’s permission to create and use a case study in conjunction with media activities posted on their website which would describe the City’s use of their Mailscape software solution and solution testimonials. The City has used Mailscape to manage Microsoft Exchange. ENow is a Microsoft Gold partner and produces software for email reporting and health monitoring. The case study will give the City of Des Moines access to software reporting tools which will allow IT staff to monitor the traffic and provide historical reporting for future reference.

FISCAL IMPACT:

Amount: \$12,000 (\$16,000 minus \$4,000 discount)

Funding Source: FY2013/14-2018/19 Capital Improvements Program (CIP) Budget, CCP051, IFT990000, C051IT99, MSC001, Capital Improvements Enhanced City-wide Information Systems, page 7.

ADDITIONAL INFORMATION:

ENow agrees to obtain final content approval from the City of Des Moines prior to the first public release of any form of documentation. ENow will grant the City of Des Moines a license to use and distribute the documentation for advertising and marketing efforts. Both ENow and the City will have the right to publish, use, reference and display approved documentation, in whole or through unedited excerpts, in all forms of media.

Benefits to the City include the opportunity to provide feedback to ENow and to contribute to future product releases, and to highlight solutions as an industry best practice. Additionally, the City will receive a substantial discount on the purchase of the software and on the annual license renewal.

PREVIOUS COUNCIL ACTION(S):

Date: June 14, 2010

Roll Call Number: [10-932](#)

Action: [Agreement](#) with Microsoft Corporation to conduct and use for public relation purposes a case study of the City's redeveloped web site, built using Microsoft technologies. ([Council Communication No. 10-361](#)) Moved by Hensley to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Annual maintenance.

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