

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date:</b> September 22, 2014
	<b>Agenda Item No.</b> 37 <b>Roll Call No.</b> <u>14-1481</u> <b>Communication No.</b> <u>14-453</u> <b>Submitted by:</b> <b>Judy A. Bradshaw, Chief of Police</b>

**AGENDA HEADING:**

Approval of a 28E Agreement for Tobacco, Alternative Nicotine, and Vapor Product Enforcement between the Iowa Alcoholic Beverages Division (ABD) and the Des Moines Police Department.

**SYNOPSIS:**

This agreement enables the Des Moines Police Department to participate in the I-Pledge program which pursues the Iowa State code that prohibits the sale of tobacco, alternative nicotine, and vapor products to individuals under the age of 18. The Police Department will receive a flat fee, paid by the ABD, of \$50.00 per retailer compliance check. The effectiveness of this program has been reflected in the 93% statewide compliance rate obtained by tobacco retailers in Fiscal Year (FY) 2014.

**FISCAL IMPACT:**

Amount: Estimated compliance checking at approximately 300 establishments in FY2015 for a total income of approximately \$15,000.

Funding Source: PD222370 the Vice and Narcotic Control General operating budget. FY2015 Recommended Operating Budget page 192.

**ADDITIONAL INFORMATION:**

The Alcoholic Beverages Division has received funds from the tobacco settlement to conduct checks on tobacco retailers for compliance with prohibitions on the sale of tobacco to minors.

The Vice and Narcotics Control Section of the Police Department will perform the enforcement duties of the I-Pledge program. The City issued approximately 300 cigarette retail permits in 2014. Each establishment will be randomly checked for compliance with the Iowa State code.

The City will receive \$50.00 in compensation from the Alcoholic Beverage Division for each completed compliancy check.

**PREVIOUS COUNCIL ACTION(S): NONE**

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

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