

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: October 20, 2014
	Agenda Item No. 31 Roll Call No. <u>14-1642</u> Communication No. <u>14-510</u> Submitted by: Phillip Delafield, Community Development Director

AGENDA HEADING:

Authorizing submittal of an Iowa Great Places Program Grant Application for improving Des Moines’ commercial corridors, beginning with streetscape enhancements along 6th Avenue and 42nd Street.

SYNOPSIS:

Seeking authorization to submit and Iowa Great Places Program Grant Application that is focused on creating culturally vibrant commercial corridors in Des Moines. If selected, the City would seek funding for streetscape improvements along the 6th Avenue Corridor and 42nd Street. These areas have both had recent streetscape plans prepared and are currently in the design and engineering phase that will prepare the two (2) projects for construction. The application deadline for the Iowa Great Places Program is November 3, 2014. Notification of designation and funding award should be announced by the Iowa Department of Cultural Affairs (IDCA) by December 31, 2014.

FISCAL IMPACT:

Amount: Specific project costs are yet to be determined.

Funding Source: The City Council has allocated \$1 million annually in the Des Moines Capital Improvement Program (CIP) for implementation of streetscape projects. It is anticipated that CIP funds will be allocated for the City’s share of the project costs and that grants, such as the Iowa Great Places Program and other privately raised funds, will be collected and submitted by the Roosevelt Cultural District and 6th Avenue Corridor to the City as private match for the streetscape projects.

ADDITIONAL INFORMATION:

The City of Des Moines is committed to improving neighborhood commercial corridors throughout the City. This has been a goal of the City Council for many years. The City has undertaken commercial revitalization in several areas of Des Moines. In many of these areas, the City has worked with the local business leaders and property owners to install streetscape enhancements to complement and encourage private reinvestment. The City Council has adopted Guidelines for City Assisted Streetscape Projects that call for a public-private partnership to plan and implement the streetscape projects.

The IDCA is soliciting letters of intent from applicants seeking designation as a new Iowa Great Place and funding for eligible infrastructure projects for fiscal year 2015 (July 1, 2014 - June 30, 2015). The Roosevelt Cultural District (RCD) and 6th Avenue Corridor (6AC) individually submitted Letters of

Intent (LOI) to the Iowa Great Places program, through the IDCA. These LOI's were intended to apply for designation as an Iowa Great Place, as well as for grant funding to construct the streetscape projects that are planned for the corridors.

The Iowa Great Places selection committee accepted the two (2) LOI's and invited them to submit full applications that are due November 3, 2014. However, IDCA staff has suggested that the City of Des Moines take the lead on the application for Iowa Great Places to strengthen the linkage to the City's goal of improving commercial corridors. The RCD, 6AC, and City staff all support the City being the lead applicant for the Iowa Great Places Program. Not only will this allow the City to be designated an Iowa Great Place and seek funding for the 6th Avenue and 42nd Street Streetscape projects, but it will also allow the City, if selected into the Iowa Great Places Program, to seek funding in future years for other corridors to make infrastructure improvements and further commercial revitalization efforts.

If funded, the Iowa Great Places grant awards would be equally counted as private match for both the RCD and the 42nd Street Streetscape Project and the 6AC for the 6th Avenue Streetscape Project.

PREVIOUS COUNCIL ACTION(S):

Date: September 22, 2014

Roll Call Number: [14-1447](#)

Action: [Approving](#) Professional Services Agreement with Bolton & Menk, Inc. for professional services for the 42nd Street Streetscape, not to exceed \$190,464. ([Council Communication No. 14-459](#)) Moved by Coleman to adopt. Motion Carried 7-0.

Date: August 25, 2014

Roll Call Number: [14-1329](#)

Action: [Memorandum](#) of Understanding with the Roosevelt Cultural District and Letter of Support for the implementation of the 42nd Street Streetscape Project. ([Council Communication No. 14-416](#)) Moved by Hensley to adopt. Motion Carried 7-0.

Date: April 7, 2014

Roll Call Number: [14-0525](#)

Action: [Approving](#) Professional Services Agreement with Brian Clark and Associates, Inc. d/b/a Confluence (Brian Clark, President) for the 6th Avenue Streetscape project, not to exceed \$110,900. ([Council Communication No. 14-135](#)) Moved by Mahaffey to adopt. Motion Carried 7-0.

Date: November 4, 2013

Roll Call Number: [13-1728](#)

Action: [Receive](#) and file the U.S. Environmental Protection Agency (EPA) Greening America's Capitals Report on the 6th Avenue Corridor. ([Council Communication No. 13-540](#)) Moved by Coleman to adopt. Motion Carried 6-0.

Date: September 9, 2013

Roll Call Number: [13-1400](#)

Action: [Roosevelt](#) Cultural District Streetscape Concept Plan. ([Council Communication No. 13-467](#)) Moved by Hensley to adopt; refer to the City Manager for review and recommendation regarding alternatives to the plan, and to consider application for a Great Places grant. Motion Carried 7-0.

Date: November 5, 2012

Roll Call Number: [12-1682](#)

Action: [Approving](#) Professional Services Agreement with Bolton & Menk, Inc. for conceptual design services for the Roosevelt Cultural District Streetscape, not to exceed \$67,870. ([Council Communication No. 12-566](#)) Moved by Hensley to adopt. Motion Carried 7-0.

Date: October 22, 2012

Roll Call Number: [12-1632](#)

Action: [The](#) 6th Avenue Streetscape Concept Plan and authorizing staff to proceed with design for a limited portion of the overall project. ([Council Communication No. 12-553](#)) Moved by Mahaffey to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Normal Council actions on consultant services for design and construction administration, construction contracts, and additional grant application authorizations.

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