

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date:	May 4, 2015
	Agenda Item No.	30
	Roll Call No.	<u>15-0757</u>
	Communication No.	<u>15-225</u>
	Submitted by:	Pamela S. Cooksey, P.E., City Engineer

AGENDA HEADING:

Approving parking garage rate modifications.

SYNOPSIS:

Recommend approval of a parking garage rate modifications as follows:

- Increase the rate in all parking garages for the first two (2) hours of parking by \$0.50 per hour.
- Increase the flat night parking rate in all parking garages by \$0.50.
- Increase the flat prepaid parking rate on Saturday after 4:00 p.m. at 5th and Walnut, 4th and Grand, and 3rd and Court parking garages from \$3.00 to \$5.00.
- Increase the flat prepaid special event rate in all parking garages from \$5.00 to up to \$10.00 for large events. Large events are defined as events with more than 13,000 attendees.

FISCAL IMPACT:

Amount: Additional revenue estimated at approximately \$150,000 per year.

Funding Source: 2015-2016 Operating Budget, Page 72 Engineering Department Traffic and Transportation – Parking Administration, EG062085.

ADDITIONAL INFORMATION:

Parking garage rates have remained unchanged since January 2009, with the exception of the addition of a Saturday prepaid rate in the Court Avenue District in 2011. At the Council Workshop on April 20, 2015, staff presented a proposal to increase parking garage revenues to help offset the cost of maintaining the aging parking garage infrastructure. Four (4) of the eight (8) parking garages are over 30 years old, with an expected average life of 45 years. Three (3) of these parking garages (7th and Grand, 5th and Walnut, and 4th and Grand) will need to be replaced or demolished in the next 15 years.

The proposed parking garage rate modifications include:

- Increase the rate in all parking garages for the first two (2) hours of parking by \$0.50 per hour. The estimated revenue generated is \$55,000 per year.
- Increase the flat night parking rate in all parking garages by \$0.50. The estimated increase to revenue is \$10,000 per year.
- Increase the flat prepaid parking rate on Saturday after 4:00 p.m. at 5th and Walnut, 4th and Grand, and 3rd and Court parking garages from \$3.00 to \$5.00.

- Increase the flat prepaid special event rate in all parking garages from \$5.00 to up to \$10.00 for large events. Large events are defined as events with more than 13,000 attendees. The estimated revenue generated by these two (2) changes is expected to be \$85,000 per year.

Parking system revenues have continued to decline since 2010, and there is a projected shortfall in the operating budget to cover the continued capital cost associated with construction and maintenance projects without a large Tax Increment Funding (TIF) infusion in Fiscal Year (FY) 2015 and FY 2016. Based on current usage, the proposed rate changes are expected to increase parking garage revenues by approximately \$150,000 per year. The proposed rate changes will become effective on July 1, 2015.

PREVIOUS COUNCIL ACTION(S):

Date: September 26, 2011

Roll Call Number: [11-1655](#)

Action: [Amending](#) Chapter 114 of the Municipal Code regarding Saturday rates and temporary adjustment of rates in the Municipally-owned parking garages. Moved by Hensley that this ordinance do now pass, [#15,047](#). Motion Carried 7-0.

Date: December 5, 2005

Roll Call Number: 05-2908

Action: Amending Parking Rates. ([Council Communication No. 05-693](#)) Moved by Hensley that this ordinance be considered and given first vote for passage. Motion Carried 6-1. Nays: Brooks.

- (A) Final consideration of ordinance above, (waiver requested by City Manager), requires 6 votes. Moved by Hensley that the rule requiring that an ordinance must be considered and voted on for passage at two Council meetings prior to the meeting at which it is to be finally passed be suspended, that the ordinance be placed upon its final passage and that the ordinance do now pass, [#14,519](#). Motion Carried 6-1. Nays: Brooks.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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