

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date:</b>	May 18, 2015
	<b>Agenda Item No.</b>	<b>34</b>
	<b>Roll Call No.</b>	<b><u>15-820</u></b>
	<b>Communication No.</b>	<b><u>15-247</u></b>
	<b>Submitted by:</b>	<b>Phillip Delafield, Community Development Director</b>

**AGENDA HEADING:**

Authorizing submittal of an Iowa Great Places Small Grants Application for the Sixth Avenue Bridge Art Project that will complement the planned first phase of the Sixth Avenue Streetscape Project, as well as the ongoing corridor revitalization efforts along 6th Avenue.

**SYNOPSIS:**

In early 2015, the Iowa Department of Cultural Affairs (DCA) designated Des Moines’ Sixth Avenue Corridor as an Iowa Great Place and awarded a \$250,000 Challenge Grant to the Sixth Avenue Streetscape Project. In May 2015, the DCA and Iowa Great Places Citizen Advisory Board announced that an additional \$186,200 in program funding will be made available, on a competitive basis, to communities that were designated and received grant funds from Iowa Great Places during the two (2) most recent grant rounds Fiscal Year (FY)2014 and FY2015. The Sixth Avenue Bridge Art Project has been identified as a key project to complement the corridor revitalization efforts. The City will work with the Greater Des Moines Public Art Foundation and the Sixth Avenue Corridor, Inc. (6AC) on the project.

**FISCAL IMPACT:**

Amount: Grant request is anticipated to be \$186,200.

Funding Source: The grant requirements include a 1:1 local match with 75% of the local match needed in cash and up to 25% of the match in in-kind donations or services. The Greater Des Moines Public Art Foundation and the 6AC will continue to lead private fundraising efforts.

**ADDITIONAL INFORMATION:**

Funding Proposals for the Iowa Great Places Small Grants Application may only be submitted by the same lead applicant that previously received the Great Places designation and grant funding. Therefore, it is necessary that the City be the lead applicant. Proposed projects must have a direct, demonstrable relationship to the previously awarded application and vision plan. The Sixth Avenue Bridge Art Project is a good fit to complement the first phase of the streetscape project and to continue the ongoing corridor revitalization efforts along 6th Avenue. Applicants may request up to the full \$186,200 in available grant funds, provided that they meet the matching funds requirement. For consideration, applicants must submit a short proposal online, via the Iowa Arts Council’s Slide Room grants portal by June 1, 2015. Funding decisions will be made by June 30, 2015.

**PREVIOUS COUNCIL ACTION(S):**

Date: October 20, 2014

Roll Call Number: [14-1642](#)

Action: [Submittal](#) of an Iowa Great Places Program Grant application for improving Des Moines' commercial corridors with streetscape enhancements along 6th Avenue and 42nd Street. ([Council Communication No. 14-510](#)) Moved by Hensley to adopt. Motion Carried 7-0.

Date: March 9, 2015

Roll Call Number: [15-0403](#)

Action: [Approving](#) Iowa Great Places Grant Agreement for Sixth Avenue Corridor Streetscape Project. ([Council Communication No. 15-114](#)) Moved by Gatto adopt. Motion Carried 7-0.

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

If awarded, City Council action will be required to accept the Iowa Great Places Small Grants Award and authorize the City Manager to sign the grant agreement.

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the first floor of City Hall, 400 Robert D. Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to [cityclerk@dmgov.org](mailto:cityclerk@dmgov.org).