		Date:	October 26, 2015
CITY OF DES MOINES	Council Communication Office of the City Manager	Agenda Item No.	29
		Roll Call No.	<u>15-1788</u>
		Communication No.	<u>15-571</u>
		Submitted by:	Pamela S. Cooksey,
			P.E., City Engineer &
			Phil Delafield
			Community
			Development Director

AGENDA HEADING:

Consideration of the designation of the historic route of the Jefferson Highway through the City of Des Moines as a State Heritage Byway.

SYNOPSIS:

Consideration of the designation of the historic route of the Jefferson Highway through the City of Des Moines as a State Heritage Byway.

FISCAL IMPACT:

Amount: Minor costs for sign installation and replacement.

<u>Funding Source</u>: 2015-2016 Operating Budget, Engineering Department Traffic and Transportation, Page 78 – Sign Installation and Maintenance, EG062080

ADDITIONAL INFORMATION:

The Jefferson Highway Association is requesting the City of Des Moines endorse the submittal of their application to the Iowa Department of Transportation (IDOT) to designate the Jefferson Highway as a State Heritage Byway.

The Iowa Byways program was established to identify, protect, and enhance roadways in Iowa, which exemplify the state's scenic and historic resources. The IDOT requires all local city and county jurisdictions along the proposed route to pass a resolution endorsing the application prior to review and considerations by the IDOT. The proposed route as well as a potential alternate route are shown on the enclosed map.

Portions of the proposed and alternate routes are located on a state highway (US Highway 69). These sections include south of E County Line Road on both the proposed and alternate routes, north of Washington Avenue on the proposed route, and north of Grand Avenue on the alternate route. As part of the State Heritage Byway designation, restrictions regarding off-premises advertising/billboards would apply on the state highway portion of the route. These restrictions include the prohibition of any new off-premises advertising signs along the state highway. This is more restrictive than the current regulations and the City of Des Moines zoning ordinance. The City of Des Moines zoning

ordinance would continue to apply, but would not authorize an off premise sign prohibited by the state restrictions.

Upon approval of the application to designate the Jefferson Highway as a State Heritage Byway, the IDOT would provide and install designation signage along the route. Replacement signage would be provided by the IDOT as needed in the future. Installation of replacement signs would be the responsibility of the IDOT on US Highway 69 and the City of Des Moines on City streets.



PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Resolution endorsing an application to the IDOT for the Designation of the Jefferson Highway as a State Heritage Byway.

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the first floor of City Hall, 400 Robert D. Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to cityclerk@dmgov.org.