

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date:	October 26, 2015
	Agenda Item No.	58
	Roll Call No.	<u>15-1835</u>
	Communication No.	<u>15-575</u>
	Submitted by:	Carl Metzger, Deputy City Manager

AGENDA HEADING:

Receipt of Recommendation to accept and approve Des Moines Governance Guide and Des Moines Strategic Plan 2015-2020-2030 Final Reports.

SYNOPSIS:

Lyle Sumek Associates, Inc. facilitated a June 2015 Governance Workshop and July and August 2015 Strategic Planning Workshops of the Des Moines City Council. Over the course of three (3) highly transparent public sessions, City Council members focused on: (1) Governance, including a Code of Conduct and Civility, and Mayor and City Council Protocols, (2) development of a 15-year vision statement, mission statement, including Principles, Core Values Statement, five-year goals, embodied in Strategic Plan 2015-2020-2030, and, (3) top and high priorities for a 2015-2016 policy (action) agenda.

Recent achievements and successes as perceived by the Mayor and City Council and City Department Directors, and summarized in the Performance Report 2014-2015 complete the group of documents comprising the new 2015 Strategic Plan.

Receipt of the Des Moines Governance Guide and Des Moines Strategic Plan 2015-2010-2030 Final Reports and recommendations by the Mayor and City Council at this time, before final approval consideration on November 9, 2015, provides the public an opportunity to review these documents on the City website or in the Office of the City Clerk.

FISCAL IMPACT: NONE

ADDITIONAL INFORMATION:

The City’s mission, vision and values provide the framework for the Strategic Plan’s five (5) 2020 goals:

- 1) Financially Sound City;
- 2) Sustainable Community: Our Neighborhoods, Our Downtown;
- 3) High Performing City Organization;
- 4) Upgraded City Infrastructure and Buildings; and
- 5) Livable Community: Expanded Leisure, Arts and Cultural Opportunities.

Strategic Plan 2015 clearly communicates Mayor and City Council priorities to Des Moines’ residents and businesses. Strategic Plan 2015 stays on task with PlanDSM as planning continues to address

future needs and will inform development of the 2016-2017 budget and capital improvements planning for the next five (5) fiscal years.

A mid-year report of progress on the 2015-2016 Action Agenda will be made to the Mayor and Council in spring 2016.

PREVIOUS COUNCIL ACTION(S):

Date: April 6, 2015

Roll Call Number: [15-0592](#)

Action: [Exception](#) to procurement ordinance competitive RFP process for good cause and accepting proposal of Lyle Sumek Associates, Inc. to provide strategic planning consulting services, not to exceed \$45,000. ([Council Communication No. 15-182](#)) Moved by Mahaffey to approve. Motion Carried 6-1.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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