

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date:	November 9, 2015
	Agenda Item No.	9
	Roll Call No.	<u>15-1847</u>
	Communication No.	<u>15-593</u>
	Submitted by:	Pamela S. Cooksey, P.E., City Engineer & Phil Delafield Community Development Director

AGENDA HEADING:

Resolution endorsing an application to the Iowa Department of Transportation for the designation of the Jefferson Highway Byway as a State Heritage Byway.

SYNOPSIS:

Recommend endorsement of the application to be submitted by the Jefferson Highway Association to the Iowa Department of Transportation designating the historic Jefferson Highway as a State Heritage Byway.

FISCAL IMPACT:

Amount: Minor costs for sign installation and replacement.

Funding Source: 2015-2016 Operating Budget, Engineering Department Traffic and Transportation, Page 78 – Sign Installation and Maintenance, EG062080

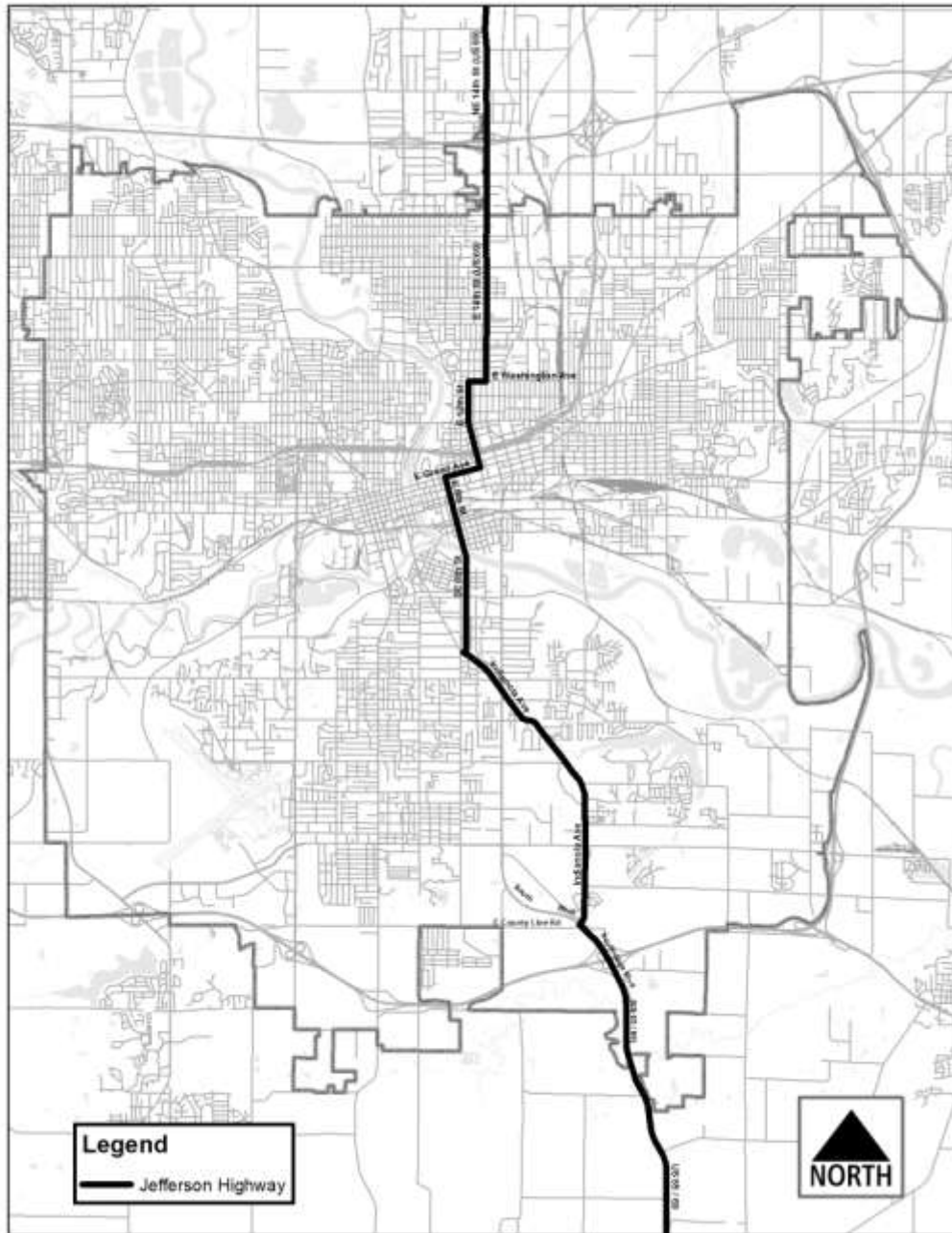
ADDITIONAL INFORMATION:

The Jefferson Highway Association is requesting that the City of Des Moines pass a resolution endorsing the submittal of their application to the Iowa Department of Transportation (IDOT) to designate the Jefferson Highway as a State Heritage Byway. The route, as submitted by the Jefferson Highway Association, is described as “U.S. 69 enters NE 14th Street upon reaching Des Moines, changes to E 14th Street. The JH continues on E 14th Street to Washington Avenue and after turning west there, it went several blocks to E 12th Street. It proceeded south on E 12th Street to E Grand Avenue. The route then ran from E Grand Avenue via E 6th Street toward the City’s southern border. It then ran three (3) miles on E 6th Street, crossing the bridge over the Des Moines River to Indianola Avenue, which eventually became Indianola Drive which today extends to the intersection of County Line Road and U.S. 69.” This route is shown on the enclosed map.

At the October 26, 2015 council meeting, staff was directed to meet with the affected parties and to provide the City Council with a report and recommendation for consideration at the November 9, 2015 meeting. A meeting was held on October 29, 2015. Invitations to the meeting were sent to affected parties, including the three (3) known outdoor advertising companies and the Neighborhood Association representatives. The meeting to discuss the designation of the Jefferson Highway as a

State Heritage Byway was attended by one (1) representative from an outdoor advertising company. The meeting consisted of an introduction describing the Jefferson Highway by Loring Miller, Rotary International, followed by IDOT representatives describing the Iowa Byways program and potential impacts to billboards along the state highway portions of the route. The attendee did not express any concerns with the proposed designation at the meeting.

Upon approval of the application to designate the Jefferson Highway as a State Heritage Byway by IDOT, the IDOT would provide and install designation signage along the route. Replacement signage would be provided by the IDOT as needed in the future. Installation of replacement signs would be the responsibility of the IDOT on US Highway 69 and the City of Des Moines on City streets.



PREVIOUS COUNCIL ACTION(S):

Date: October 26, 2015

Roll Call Number: [15-1788](#)

Action: [Consideration](#) of the designation of the Historic Route of the Jefferson Highway through the City of Des Moines as a State Heritage Byway. ([Council Communication No. 15-571](#)) Moved by Hensley to refer the matter to the City Manager; and to direct the City Manager or his designee to meet with the affected parties and to provide the City Council with a report and recommendation for consideration at its meeting on November 9, 2015. Motion Carried 6-1. Absent: Mahaffey.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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