

Council Communication

Office of the City Manager

Date: April 11, 2016

Agenda Item No. 34

Roll Call No. <u>16-0577</u> Communication No. 16-176

Submitted by: Matthew A. Anderson,

Assistant City Manager

AGENDA HEADING:

Resolution approving preliminary terms of an Urban Renewal Development Agreement with College Hill Associates, L.P. for the renovation of College Hill Apartments and the construction of a new commercial office building.

SYNOPSIS:

College Hill Associates, L.P. (Ownership Entity) and Newbury Management Company (Developer) d/b/a Newbury Living (Frank Levy, President, Newbury Management Company, 3408 Woodland Avenue, Suite 504, West Des Moines, Iowa 50266) are proposing a renovation of the College Hill Apartments (921 6th Avenue) and the construction of a new commercial office building on the same site. The \$17.8 million dollar project includes a renovation of 86 total apartment units in the existing 5-story multi-residential building and the construction of a new 2-story, 22,400-square-foot Class-A commercial office building which will be leased by Mercy College for office and classroom space. Under the current ownership structure, a portion of the existing building is exempt from property taxes. The proposed private ownership of this project will eliminate the tax exemption on the existing building and place the full assessment of the property back on the tax rolls.

This site does not fall within the downtown utility undergrounding district, however City staff requested that Newbury Living consider this work as part of their project. The net cost to the development associated with undergrounding the utilities at this site is estimated at \$750,000, which has created a larger financial gap for the project. The City previously assisted with power line undergrounding for the Gateway Lofts project and the Artisan Row project. Undertaking the utility project now will allow for much improved aesthetics at this major transportation corridor that brings traffic to and from downtown.

Details of the preliminary proposal are below.

FISCAL IMPACT:

Amount: An economic development grant equivalent to the purchase price for the right-of-way acquisition along 5th avenue (appraisal to be determined) and project generated tax increment rebates in years 1-10 at 95% and years 11-15 at 75%. The increment calculations will use a frozen base of \$1,137,621 in taxable valuation for the land and buildings. The total financial assistance package has an estimated net present value (NPV) of \$1.7 million.

<u>Funding Source</u>: Land sale proceeds from the sale of right-of-way and project generated tax increment from Metro Center TIF district.

ADDITIONAL INFORMATION:

- The property has a current assessed value of \$5.1 million of which \$2.8 million is exempt from property taxes.
- The proposed private ownership of the project will eliminate the current tax exemption, bringing the full assessment of the property onto the tax rolls.
- Mercy Court was originally constructed in 1968 as a Howard Johnson's motel and in 1987, it was acquired by Catholic Healthcare Initiatives (CHI), which is the parent of Mercy Medical Center (Mercy Hospital), and renovated to serve as a mix of senior housing and student housing for the adjacent Mercy College of Health Science (Mercy College).
- In October of 2014, as part of a nationwide effort to dispose of non-core property, CHI issued a Request for Proposals (RFP) for developers to acquire, redevelop, and expand the building, while leasing the underlying land.
- In May of 2015, Mercy College, Mercy Hospital, and CHI selected Newbury Living as the developer for the project.
- Phase I of the project includes a renovation of the existing 5-story multi-residential space (81 current units) at a project cost of approximately \$7.7 million.
- Phase II of the project will include a conversion of the existing library, chapel and non-living spaces into four (4) additional residential units and will convert one existing two-bedroom unit into two one-bedroom units bringing the total unit count to 86. Phase II also includes the construction of a 2-story, 22,400-square-foot Class-A commercial office building to serve as classroom and office space for Mercy College. Phase II has an estimated project cost of \$10.1 million.
- The site for this project does not fall within the downtown utility undergrounding district, however City staff requested that Newbury Living consider this work as part of their project. The total cost to underground the overhead utilities is estimated at \$925,000. It is proposed that the City contract with MidAmerican Energy for the work to relocate overhead electric power lines underground, and request that the work be undertaken as a beautification effort. With the City as the contracting entity, MidAmerican Energy will reduce the total cost by approximately \$175,000 by foregoing a tax normally assigned to private entities. Newbury Living will provide the City with \$750,000 to reimburse the net cost to underground the utilities.

Existing Building and Project Vicinity Map





PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

- Planning and Zoning Commission Hearing Date for ROW vacation April 21, 2016.
- Zoning Board of Adjustment Hearing Date April 27, 2016.
- Urban Design Review Board: Preliminary Design and Financial Assistance May 3, 2016.
- Planning and Zoning Commission Hearing Date for Site Plan May 5, 2016.
- City Council Set Date of Hearing for Council Approval of Vacation of ROW May 9, 2016.
- Urban Design Review Board: Final Design and Financial Assistance May 17, 2016.
- City Council Hearing on Vacation of ROW May 23, 2016.
- City Council Consideration on Final Terms of Economic Development Agreement May 23, 2016.

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