CITY OF DES MOINES	Council Communication Office of the City Manager	Date:	April 11, 2016
		Agenda Item No.	37
		Roll Call No.	<u>16-0580</u>
		Communication No.	<u>16-187</u>
		Submitted by:	Pamela S. Cooksey,
			P.E., City Engineer

# **AGENDA HEADING:**

Approval of Parking License Agreement Renewal for YMCA of Greater Des Moines (YMCA) at the 5th and Keo Parking Garage.

#### SYNOPSIS:

Recommend approval of the Parking License Agreement Renewal for YMCA at the 5th and Keo Parking Garage. This agreement will renew the arrangement to provide the parking needed to facilitate the patrons and employees utilizing the downtown YMCA facility. YMCA opened its new location, the Wellmark YMCA, in January 2015 in the former Convention Complex Building on 501 Grand Avenue.

## FISCAL IMPACT:

Amount: \$54,000 in annual revenue.

<u>Funding Source</u>: 2016-2017 Operating Budget, Page 72, Engineering Department, Traffic and Transportation—Parking Administration, EG062085

## **ADDITIONAL INFORMATION:**

On December 22, 2014, under Roll Call No. 14-1941, the City Council approved the initial Parking License Agreement for a term of one (1) year and was entered into before the Wellmark YMCA opened. The traffic patterns for the new YMCA were difficult to estimate, as they did not know how many patrons would arrive on foot, bicycle, bus, or individual vehicle. City staff worked with YMCA staff on an agreement for one (1) year to allow reassessment of needed vehicle parking.

The parking arrangement has been successful and patrons are utilizing the parking at the 5th and Keo Parking Garage. Adjustments in the parking license agreement renewal were made to the payment received from the YMCA to more closely match the value of parking that their patrons are receiving. In addition, a section was added to address YMCA patron parking when the 5th and Keo Parking Garage is pre-selling for a special event in the area.

The parking license agreement renewal requires the YMCA to pay the City a flat fee of \$1.25 per member and part-time employee per month. This fee will be assessed based upon the membership and part-time employee number at the beginning of each month. As the membership or part-time employee base grows, so will the fee to be paid to the City's parking system. The minimum fee to be

received will be \$4,500 per month. In exchange for this fee, the YMCA will have parking validated for up to two (2) hours for their patrons and part-time employees using the 5th and Keo Parking Garage.

The 5th and Keo Parking Garage currently has ample availability. Approval of this agreement will not impact future considered uses at the 5th and Keo Parking Garage.

### **PREVIOUS COUNCIL ACTION(S):**

Date: December 22, 2014

Roll Call Number: 14-1941

<u>Action</u>: <u>Parking</u> License Agreement for YMCA of Greater Des Moines at the 5th and Keo Garage. (<u>Council Communication No. 14-590</u>) Moved by Hensley to adopt. Motion Carried 7-0.

## **BOARD/COMMISSION ACTION(S): NONE**

# ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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