

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: June 13, 2016
	Agenda Item No. 39 Roll Call No. <u>16-0966</u> Communication No. <u>16-295</u> Submitted by: Scott E. Sanders, City Manager

AGENDA HEADING:

Approval of Memorandum of Understanding (MOU) with What Works Cities Partners for advancing the goals of Open Data and Performance Management.

SYNOPSIS:

Des Moines has been selected as a participant in Bloomberg Philanthropies “What Works Cities” program designed to accelerate the use of data and evidence to improve the lives of Des Moines residents.

FISCAL IMPACT: NONE

ADDITIONAL INFORMATION:

The program provides assistance for two (2) projects that have been identified through both a survey and a half day work session with the Mayor, City Manager, and staff. Those projects include Open Data and Performance Management.

Open Data

Des Moines will strengthen its data governance procedures and codify best practices in an open data policy, to ensure that data is a tool understood and used by staff across city departments as well as external stakeholders. The City may align its open data priorities such as those outlined in Guide DSM, Green Infrastructure, Economic Development, STAR Communities, and future initiatives.

Performance Management

Des Moines will build on progress of its strategic planning initiative, GuideDSM, by developing a framework to measure and discuss progress on the goals, which will include naming owners of the goals and identifying meaningful activities that will help the City achieve the goals. Engaging staff in developing this framework, and identifying opportunities to use analytics, will support City staff in using data and evidence to improve day-to-day operations and departmental decision making.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Policies derived from this program will be presented to Council for action.

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