

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date:	November 7, 2016
	Agenda Item No.	44
	Roll Call No.	<u>16-1928</u>
	Communication No.	<u>16-648</u>
	Submitted by:	Scott E. Sanders, City Manager

AGENDA HEADING:

Approval of contract with Carney & Appleby, PLC for lobbying services.

SYNOPSIS:

At the direction of the City Council, a Request for Proposal (RFP) was issued soliciting bids to provide contract lobbying services to the Iowa Legislature.

FISCAL IMPACT:

Amount: \$42,000

Funding Source: CM001000, City Manager’s Office, Administration, Page 30

ADDITIONAL INFORMATION:

In the past, the City has contracted with a consulting service for lobbying efforts at the Iowa Legislature, to provide assistance in promoting the City’s legislative program. The City looks to do so again in 2017.

This effort has been extremely beneficial to the City. While maintaining these services during the legislative session, the City has been successful in a variety of projects ranging from the development of a funding mechanism for EPA storm water systems and flood mitigation resources, protecting the City’s ability to carry out economic development projects. These efforts have garnered millions of dollars through state resources and have saved the City hundreds of thousands of dollars in operational costs.

On August 30, 2016, RFPs were sent to over 27 lobbyist registered in the State of Iowa. The City received three (3) formal proposals.

The proposals were reviewed by the City’s legislative subcommittee on October 3, 2016, and interviews were performed shortly thereafter. It was a consensus by the subcommittee that if the City were to contract with a lobbying firm, that Carney & Appleby, PLC, should be retained. Carney and Appleby, PLC have a long standing reputation as the team has over 80 years of experience in government affairs and lobbying at the Iowa Legislature and Executive Branch levels. This experience enables them to possess a unique understanding of the many complexities of the legislative process. Carney and Appleby, PLC holds strong relationships on both sides of the isle and is able to communicate with legislators of varied personal and political backgrounds.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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