

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date:</b>	December 19, 2016
	<b>Agenda Item No.</b>	<b>51</b>
	<b>Roll Call No.</b>	<b><u>16-2190</u></b>
	<b>Communication No.</b>	<b><u>16-721</u></b>
	<b>Submitted by:</b>	<b>Carl Metzger, Deputy City Manager</b>

**AGENDA HEADING:**

Receipt of Recommendation to accept and approve Des Moines Strategic Plan 2016-2021-2031 Final Reports.

**SYNOPSIS:**

Last year the Des Moines City Council engaged Lyle Sumek Associates, Inc. to facilitate a series of three (3) strategic planning workshops. Council Members focused on: (1) governance, including a Code of Conduct and Civility, and Mayor and Council protocols; (2) development of a 15-year vision statement, mission statement, including Principles, Core Values Statement, 5-year goals, embodied in Strategic Plan 2015-2020-2030, known as Guide DSM; and (3) top/high priorities for a 2015-2016 policy (action) agenda.

Mr. Sumek returned in August 2016 to facilitate the first update to the 2015 Strategic Plan. Recent achievements and successes as perceived by the Mayor and City Council, and City Department Directors were identified and summarized in the Performance Report 2015-2016. Council Members renewed discussions about the future of Des Moines including: realities, strengths and weaknesses, action ideas, and developed a list of 12 Top Priorities for 2016-2017.

Council ranked goals for 2021 and prioritized challenges and opportunities, major projects and actions for 2016-2017. Then draft Guide DSM 2016-2021-2031 and Action Agenda 2016-2017 documents were completed. Receipt of these final draft reports by the Mayor and City Council and final approval is recommended.

**FISCAL IMPACT: NONE**

**ADDITIONAL INFORMATION:**

The City’s mission, vision and values provide the framework for the Strategic Plan’s five (5) 2021 goals:

- 1) Financially Sound City;
- 2) High Performing City Organization;
- 3) Sustainable Community: Our Neighborhoods, Our Downtown;
- 4) Upgraded City Infrastructure and Buildings; and
- 5) Livable Community: Expanded Leisure, Arts and Cultural Opportunities.

Guide DSM 2016 clearly communicates Mayor and City Council priorities to Des Moines' residents and businesses. It stays on task with PlanDSM as planning continues to address future needs and will inform development of the 2017-18 budget and capital improvements planning for the next five (5) fiscal years.

A mid-year report of progress on the 2016-2017 Action Agenda will be made to the Mayor and Council in spring 2017.

**PREVIOUS COUNCIL ACTION(S):**

Date: October 26, 2015

Roll Call Number: [15-1835](#)

Action: [Recommendation](#) to accept and approve Des Moines [Governance Guide](#) and Des Moines [Strategic Plan 2015-2020-2030](#) Final Reports. [Strategic Plan Overview](#) [Strategic Plan Executive Summary](#) , [Action Agenda](#) ([Council Communication No. 15-575](#)) Moved by Coleman to adopt. Motion Carried 7-0.

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

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