

Office of the City Manager

Date: January 9, 2017

Agenda Item No. 36

Roll Call No. <u>17-0044</u> Communication No. 17-022

Submitted by: Matthew A. Anderson,

Assistant City Manager

AGENDA HEADING:

Approving extension to existing economic development grant agreement with the Des Moines Bicycle Collective for expansion of the B-cycle bike sharing program.

SYNOPSIS:

Recommend approval and authorize the City Manager to extend existing agreement for financial assistance in the amount of \$36,000 to the Des Moines Bicycle Collective.

FISCAL IMPACT:

Amount: \$36,000 over three (3) years in equal payments of \$12,000 per year.

<u>Funding Source</u>: Economic Development Grant from the City of Des Moines, 2016-17, 2017-18, and 2018-19 Operating Budgets, City Manager, Economic Development Enterprise.

ADDITIONAL INFORMATION:

The Des Moines Bicycle Collective is a membership based bike sharing system that is physically enabled through a network of self-service wireless stations that allow both checking out and returning of bikes throughout the public sharing system. The current system has 67 bicycles spread among 10 kiosk stations throughout downtown.

To assist with leveraging private funding and an Iowa Clean Air Attainment Program (ICAAP) grant, on October 20, 2014, by Roll Call No. 14-1665, Council authorized an economic development grant of \$15,000 over two (2) years. These public funds have leveraged over \$500,000 in other public and private support for the B-cycle program. On June 14, 2010, by Roll Call No. 10-0930, the Council authorized the City Manager to negotiate an Agreement for Grant Assistance in the amount of \$20,000 to the Des Moines Bicycle Collective to help establish a B-Cycle program.

The Des Moines Bicycle Collective plans to expand the network of B-Cycles in downtown and extend the system to Drake University. The requested City commitment will provide a portion of the matching funds needed to secure a Wellmark Foundation grant of \$75,000.00. With this fund-raising and private development commitments to include B-cycle stations with redevelopment projects, the system of kiosks in the City community should double over the next two (2) years. This public/private partnership is an example of new and innovative ways we can work together to improve the health and wellness of our citizens and visitors, encourage multi-modes of transportation and decrease our impact on the environment.

PREVIOUS COUNCIL ACTION(S):

Date: October 20, 2014

Roll Call Number: 14-1663, 14-1664, and 14-1665

<u>Action</u>: Agreements regarding the expansion of the Des Moines Bicycle (B-Cycle) Program: (<u>Council</u> Communication No. 14-503)

- (A) <u>Iowa</u> Department of Transportation (IDOT) Iowa Clean Air Attainment Program (ICAAP) Funding Agreement. Moved by Coleman to adopt. Motion Carried 7-0.
- (B) Development and Completion Agreement. Moved by Coleman to adopt. Motion Carried 7-0.
- (C) Economic Development Grant Agreement. Moved by Coleman to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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