

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date:</b>	May 8, 2017
	<b>Agenda Item No.</b>	<b>45</b>
	<b>Roll Call No.</b>	<b><u>17-780</u></b>
	<b>Communication No.</b>	<b><u>17-382</u></b>
	<b>Submitted by:</b>	<b>Carl Metzger, Deputy City Manager</b>

**AGENDA HEADING:**

Approve Resolution of Support for Designation of Des Moines as a Home Base Iowa (HBI) Community.

**SYNOPSIS:**

HBI is a statewide program designed to assist veterans transitioning back into civilian life. HBI Communities are communities that provide additional incentives for Veterans that choose to locate to their communities.

Home Base Iowa designates qualified communities as centers of opportunity for military veterans based on four (4) standards:

1. Provide Community Business Support—10% of businesses much become HBI businesses;
2. Provide Community Incentive Package;
3. Provide Community Signage Locations, and;
4. Provide a City Council resolution of support for HBI designation.

Iowa Workforce Development has verified that Des Moines meets requirements for community business support. The proposed community incentive package for veterans has eight (8) options described below in the Additional Information Section. Signs prominently displaying the Home Base Iowa designation are proposed in four (4) locations. Action is proposed on the Resolution of Support.

Staff recommends City Council approval of the HBI Resolution of Support.

**FISCAL IMPACT:**

Amount: Approximately \$240 to purchase four (4) HBI signs (\$60 per sign).

Funding Source: 2016-17 Operating Budget, page 144, Mayor and Council—G001 MC180180.

**ADDITIONAL INFORMATION:**

To become a HBI Community, the community must provide additional incentives for Veterans who choose to locate to their community. Below is the list of incentives the City is able to provide at this point in time. This program will have authorization for the first 30 veterans who qualify and will be determined on a first-come, first-serve basis. If the program receives more interest, additional

incentives may be requested. The incentives are valid for one (1) year, and the incentives offered will be determined by the City Manager as needed.

City of Des Moines Benefits:

- Free entry to any City-owned pool on the 4th of July.
- Free dog park annual pass permit for up to two (2) dogs.
- Annual pass for up to five (5) immediate family members to Park and Recreation Community Recreation Centers.
- Waived one-time \$40 fee for a new trash bin (if the new residents need a new trash bin).
- In-home smoke detector inspection from Des Moines Fire Department. Free smoke detector installation for homes without smoke detectors.
- One (1) free pet license.
- Personal 30-min resume review session with City's Human Resources professional staff.
- All veterans are welcome to sign up for a library card at the Des Moines Public Library and can be connected with the many free available resources at the City's six (6) library locations and online at [www.dmpl.org](http://www.dmpl.org).
- One-on-one personal coaching session with Community Development staff on how to participate in the City's tax abatement opportunities.

To qualify for the program, the veteran must complete an application and submit his/her DD214 form and provide documentation that he/she has moved into the City within the last 12 months or will be moving into the City limits within the next three (3) months.

The City of Des Moines will also be required to post road signs indicated that the City is a HBI Community. Four (4) signs will be purchased and installed.

**PREVIOUS COUNCIL ACTION(S): NONE**

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

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