

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: June 12, 2017
	Agenda Item No. 38 Roll Call No. <u>17-0989</u> Communication No. <u>17-485</u> Submitted by: Scott E. Sanders, City Manager

AGENDA HEADING:

Approval of contract increase to Carney & Appleby, PLC for lobbying services.

SYNOPSIS:

At the direction of the City Council, Carney and Appleby, PLC (303 Locust Street, Des Moines, IA 50309) services will be increased to \$55,000 annually for increased demand that was not in their original scope of work.

FISCAL IMPACT:

Amount: \$55,000 beginning June 2017 and ongoing.

Funding Source: CM001000, City Manager’s Office, Administration, Page 30

ADDITIONAL INFORMATION:

Carney and Appleby, PLC have provided state lobbying services to the City since the beginning of 2017. An increased amount of work has been asked of the firm that was not included in the original RFP that was requested on August 30, 2016. The firm has been asked to work on a broader set of legislative issues, for increased communication with City staff and Council members, and for assistance with media requests and communication strategies pertaining to the City’s lobbying efforts.

Even with this increase in compensation, Carney and Appleby PLC still would have scored the highest on the scoring criteria, in relationship to the other applicants, which was set forth in the original RFP process. Additionally, it is also less than what the City had been previously compensating its contracted lobbyists during the 2015 Legislative Session.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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