

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: July 24, 2017
	Agenda Item No. 42 Roll Call No. <u>17-1258</u> Communication No. <u>17-560</u> Submitted by: Phillip Delafield, Community Development Director

AGENDA HEADING:

Adoption of the Sherman Hill Neighborhood Plan update.

SYNOPSIS:

Sherman Hill was first officially selected to participate in the Neighborhood Revitalization Program (NRP) in 1998. Through the NRP program, residents and stakeholders work with City planners to develop neighborhood action plans that establish priorities and guide future work. The first Sherman Hill Neighborhood Action Plan was approved and adopted by the City Council in 1999.

In 2009, the Sherman Hill Association (SHA) hired an independent consultant to update its 1999 Neighborhood Action Plan. While the 10-year Action Plan Amendment guided neighborhood association activities, this document was never formally adopted by the City. Planning work in 2009 shifted to focus on the gateway area surrounding Kingsway Cathedral, which was facing demolition at the time.

With new neighborhood concerns emerging, the SHA approached City staff in Spring of 2016, requesting that the 10-year Action Plan Amendment be officially adopted. Because City staff had little participation in that planning process, staff recommended that a new Sherman Hill plan be embarked upon.

In August 2016, the Sherman Hill Association along with the City and Iowa State University began the process to update the original Action Plan. The updated plan was created through an ongoing partnership between the City and Iowa State University’s Department of Community and Regional Planning. Action Plans for five (5) neighborhoods have been completed and adopted through this relationship since 2011. These include: Woodland Heights, Beaverdale, Capitol East, Capitol Park, and most recently River Bend.

FISCAL IMPACT: NONE

ADDITIONAL INFORMATION:

- The Sherman Hill planning process engaged a wide range of neighborhood residents and stakeholders through an extensive outreach process. Graduate students from ISU collected resident surveys, conducted one-on-one interviews, and organized resident and stakeholder meetings. In all, the process connected with nearly 500 residents, as well as 111 stakeholders

representing 33 different businesses and organizations that work directly in Sherman Hill. Additional outreach was also conducted in the adjacent Oakridge neighborhood to better identify overlapping needs and concerns.

- During the first meeting, Sherman Hill residents and stakeholders identified five (5) priority areas for the neighborhood to address. Each priority area became the focus of a following meeting, where attendees further identified sub-goals, action items, potential partners, and timeline for implementation. These five (5) priorities include:
 - Housing - Preserve the historic character of the neighborhood while improving the existing housing stock through rehabilitation, repair, and development in order to maintain the neighborhood as an attractive place to live for a diverse array of people and families.
 - Infrastructure & Aesthetics: - Foster social capital, sense of place, and livability in Sherman Hill through infrastructure and aesthetic improvements.
 - Transportation & Safety: - To improve transportation options while providing safe and efficient passage for all people utilizing any mode of transportation.
 - Growth & Development: - To promote sustainable and historically compatible development and growth, within and surrounding the neighborhood.
 - Community Cohesion: - Sustain and expand a positive neighborhood environment in which all residents and visitors to the neighborhood feel included, valued, and encouraged to participate in neighborhood life.

- City staff was closely involved in the process. Representatives from Community Development, Engineering, Parks and Recreation, Public Works, and the Police Department attended meetings and reviewed proposed action items. Staff also assisted in writing of the final document.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S):

Board: Neighborhood Revitalization Board

Date: June 7, 2017

Resolution Number: N/A

Action: Approved the Sherman Hill Neighborhood Plan update and to forward recommendation to the City Council to approve this plan.

Board: Plan and Zoning Commission

Date: July 6, 2017

Resolution Number: 21-2017.4.06

Action: Approved the Sherman Hill Neighborhood Plan 2017 Update as an element of the existing PlanDSM: Creating Our Tomorrow Plan.

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Future City Council action to support implementation activities may be necessary.

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