

 <h1 style="text-align: center;">Council Communication</h1> <p style="text-align: center;">Office of the City Manager</p>	Date: September 25, 2017
	Agenda Item No. 14
	Roll Call No. <u>17-1640</u>
	Communication No. <u>17-687</u>
	Submitted by: Phillip Delafield, Community Development Director

AGENDA HEADING:

Resolution to move Beaverdale Neighborhood from Designated to Charter status in accordance with the Neighborhood Revitalization Program.

SYNOPSIS:

The Beaverdale Neighborhood has successfully achieved a majority of identified goals in its updated Neighborhood Plan. The Neighborhood Revitalization Board and staff recommend that the Beaverdale Neighborhood be graduated from Designated to Charter status effective as of January 1, 2018.

FISCAL IMPACT: NONE

ADDITIONAL INFORMATION:

- In November 2011, the City of Des Moines invited neighborhoods to participate in the Neighborhood Revitalization Program’s Charter Neighborhood Pilot Program. For the first time, Charter Neighborhoods with an existing plan that is more than 10 years old were allowed to update their plan. The pilot program was conducted in partnership with graduate students in Planning at Iowa State University (ISU). Beaverdale participated in 2012 as part of the 2- year pilot program.



Beaverdale Neighborhood boundary map

- The planning process identified the following five (5) priority goals for the Beaverdale Neighborhood Association (BNA) to address over the next five (5) to 10 years.
 - 1) *Strengthen and expand the capacity of the BNA*
 - 2) *Advocate for better access to high quality education for neighborhood residents*
 - 3) *Retain existing residents and attract new families*
 - 4) *Improve the infrastructure in the neighborhood*
 - 5) *Ensure new development projects serve the needs of the neighborhood*
- These goals were intended to build on Beaverdale’s strengths, address challenges, and seize opportunities that are likely to present themselves over the next several years. On March 25, 2013, by Roll Call No. 13-0517, the City Council approved the Beaverdale Neighborhood Plan Update and adopted the plan as an element of the Des Moines 2020 Community Character plan.
- Beaverdale Neighborhood has since taken specific steps to implement the goals of the updated plan. A recent evaluation conducted by the BNA shows that the neighborhood has successfully achieved a majority of these goals. The BNA has requested that the City of Des Moines move them to Charter Status.
- The findings of the evaluation are below:

Goal	Action
Volunteer point person	Volunteer coordinator position created and appointed, volunteer sign-up created with new website
Build partnership with local schools	Worked with Des Moines Public Schools community relations office, reserve space for them in the Sidewalk every issue for free
Encourage cooperation between BNA and Beaverdale Business Coalition (BBC)	Beaverdale Bluegrass Festival, Streetscape, and the Centennial Commission
Recruit BNA Board members under 35	Board members (including president) under the age of 35
Partner with local universities	Worked with Drake community engagement and provided space in the Sidewalk for free
Senior volunteer program with local schools	Explored in 2014, but abandoned because DMPS is already leading so we will assist as needed
Presence with School Board	School Board members regularly attend our meetings and we give them time
Student member attend BNA meetings	Invitations made in 2014
Put high school information in Sidewalk	Sidewalk space reserved in every issue for free
Open dialogue with DMPS about more schools	BNA supported the opening of Moore Elementary
Maintain trees in neighborhood	New trees on Streetscape, tree memorial program led by Beautification Committee
Promote Neighborhood Finance Corporation (NFC)	Two (2) NFC vendor fairs, Sidewalk advertising for free
Partner with contractors for NFC discounts	Offered through both NFC vendor fairs
Promote Rebuilding Together	BNA has participated and donated thousands to the program
Promote City low-income home	NFC, Rebuilding Together, and others have been promoted extensively

repairs	in Sidewalk, Facebook, emails, website
Improve marketability of Beaverdale homes	Wildly successful Beaverdale Tour of Homes started as biannual event
Maintain sidewalks, educate about them	Articles shared in Sidewalk, new sidewalks installed throughout neighborhood
Promote public transit	Des Moines Area Regional Transit Authority (DART) representatives regularly present at meetings, constantly promoted on Facebook and Sidewalk
Provide signage about alternative parking in Streetscape	Deemed unnecessary by BNA and BBC in 2014
Maintain the quality of parks	Tree memorial program, park clean-up volunteer shifts, events at parks
Finish BBC plan on lighting, appearance, design principles	Recommendation delivered to BBC in 2014
BNA liaison to City boards and Council	Both sides regularly attend meetings with each other
New development portal on BNA website	BNA has organized and publicized several meetings between developers and the neighbors, publicized on Facebook

- Beaverdale residents pride themselves on the vibrant condition of their neighborhood and strong desire to maintain its character as a small town within the City of Des Moines. It has successfully implemented key action steps to achieve the goals identified in its updated neighborhood plan.
- Staff believes that the neighborhood is now capable of implementing the plan with less support from the City and recommends graduation of the neighborhood to Charter Status.

PREVIOUS COUNCIL ACTION(S):

Date: March 25, 2013

Roll Call Number: [13-0517](#)

Action: [Approval](#) of the Beaverdale Neighborhood Plan Update and adopting the Plan as an element of the Des Moines 2020 Community Character Plan. ([Council Communication No. 13-148](#)) Moved by Griess to approve, and ask that Neighborhood Association forward their Plan to School Board. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S):

Board: Neighborhood Revitalization Board

Date: September 6, 2017

Resolution Number: N/A

Action: Approved staff recommendation to move Beaverdale Neighborhood from Designated to Charter status in accordance with the Neighborhood Revitalization Program.

Board: Plan and Zoning Commission

Date: March 7, 2013

Resolution Number: 21-2013-4.06

Action: Amend the Des Moines' 2020 Community Character Plan to incorporate the Updated and Amended Beaverdale Neighborhood Plan as an element.

Board: Neighborhood Revitalization Board

Date: March 6, 2013

Resolution Number: N/A

Action: Approved the Updated and Amended Beaverdale Neighborhood Action Plan and to forward a recommendation to City Council to approve this plan.

Board: Neighborhood Revitalization Board

Date: November 2, 2011

Resolution Number: N/A

Action: Approved staff recommendation to select Beaverdale, Woodland Heights, Capitol East and Capitol Park for the Pilot Charter Neighborhood Program, as well as River Bend for a trial neighborhood-led planning effort.

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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