

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: September 25, 2017
	Agenda Item No. 11 Roll Call No. <u>17-1637</u> Communication No. <u>17-688</u> Submitted by: Phillip Delafield, Community Development Director

AGENDA HEADING:

Approval of the E. 30th Streetscape concept plan and request authorization to proceed with design development.

SYNOPSIS:

Recommend approval of the E. 30th Streetscape Concept Plan for streetscape improvements along E. 30th Street from University Avenue to Dean Avenue. The concept plan was developed by staff from the Iowa State University Community Design Lab. The project involved a steering committee comprised of area residents, business owners, and City staff. The design team and City staff also met regularly with representatives from the Iowa State Fairgrounds, a key stakeholder in the project.

FISCAL IMPACT:

Amount: Approximately \$400,000 for final design and engineering documents.

Funding Source: Fiscal year (FY) 2017/18 Capital Improvement Program, Street Improvements: Streetscape Improvements, Accent TIF STR231, Page 40.

ADDITIONAL INFORMATION:

- The overall goal of the project is to improve the walkability, safety, and appearance of the corridor. The priorities that were identified by the community includes: 1) safer intersections with delineated crosswalks and pedestrian access on both sides of the corridor; 2) accommodation of traffic as a designated truck route in addition to increased Fair traffic; and 3) green infrastructure to address neighborhood flooding; enhanced aesthetics; and strengthening neighborhood identity.
- The conceptual design focuses on a proposed road diet, narrowing the street from four (4) lanes to three (3). A traffic study was conducted by HR Green to project traffic counts with the eastward expansion of Martin Luther King Jr. Parkway. The study supports a road diet.
- By narrowing the roadway, an additional 6-feet of ROW is gained on the west side of the street. This allows for widening sidewalks and providing room for tree plantings. Burying utility lines is also proposed.

- Proposed improvements to the east side of the street include a sidewalk, new ornamental fencing, and landscaping. Additional coordination and discussions with the Iowa State Fairgrounds are needed.
- City engineering staff has estimated the total project cost at \$4.03 million. This does not include streetlighting, ornamental fencing, or maintenance, which is proposed to be covered by others.
- Streetscape construction would begin in August 2020, after the Leetown storm sewer and E. 30th viaduct projects are complete. The projects are being coordinated internally to ensure design compatibility.
- While no action was required, the conceptual streetscape design was presented to the Urban Design Review Board in April 2017. UDRB had many positive comments on the design and is supportive of implementation.

PREVIOUS COUNCIL ACTION(S):

Date: October 6, 2014

Roll Call Number: [14-1578](#)

Action: [From](#) Sharon Cooper and Laura Mundy, Fairgrounds Neighborhood Association, to speak regarding E. 30th Street beautification project. Moved by Gatto to refer to the City Manager for review and recommendation. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

Elements of the project, such as landscape design or additional survey work, may not be able to be completed internally. In that case, a professional services agreement will come back to Council for approval. These items are budgeted in the \$400,000 design fee.

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