

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date:</b> October 9, 2017
	<b>Agenda Item No.</b> 36 <b>Roll Call No.</b> <u>17-1754</u> <b>Communication No.</b> <u>17-709</u> <b>Submitted by:</b> Phillip Delafield, <b>Community Development Director</b>

**AGENDA HEADING:**

Authorization to apply for Iowa Great Places Program grant funding through the Iowa Arts Council to incorporate placemaking and public art elements within the 6th Avenue Streetscape Project.

**SYNOPSIS:**

This action authorizes the Mayor and City Manager to submit an Iowa Great Places Program grant application to the Iowa Arts Council for funding to incorporate placemaking and public art elements within the 6th Avenue Streetscape Project. The application to the Iowa Arts Council will request up to \$175,000 and requires a 1:1 match. The matching funds will be privately raised, non-City funds.

**FISCAL IMPACT: NONE**

**ADDITIONAL INFORMATION:**

- The 6th Avenue Streetscape Project will have a transformational impact on this key gateway corridor into downtown and will further the ongoing revitalization efforts already underway there.
- The streetscape project is planned to be built over three (3) phases from Hickman Road to I-235. Phase 1 will include Hickman Road to College Avenue. Phase 2 will include College Avenue to University Avenue. Phase 3 will involve University Avenue to I-235.
- In 2013, the City of Des Moines received technical assistance from the Environmental Protection Agency (EPA) and the design firms of Vireo and BNIM to incorporate sustainable and green infrastructure best management practices into the streetscape project.
- In 2014, the City Council approved a contract with Confluence to lead the overall design development for the streetscape project.
- In 2015, the City Council approved a Memorandum of Understanding (MOU) with 6AC to partner on the planning, fundraising, and implementation of the 6th Avenue Streetscape project.
- It is anticipated that Phase 1 of the 6th Avenue Streetscape project will be constructed starting in calendar year 2018.

- Public art and placemaking elements are identified as important components of this transformational streetscape project along 6th Avenue.
- This grant requires a 1:1 community match. The matching funds will be privately raised by the 6th Avenue Corridor, Inc. No City funds are being committed as part of this action.

**PREVIOUS COUNCIL ACTION(S):**

Date: November 9, 2015

Roll Call Number: [15-1874](#)

Action: [Memorandum](#) of Understanding with the 6th Avenue Corridor, Inc. for the implementation of Phase 1 of the 6th Avenue Streetscape Project. ([Council Communication 15-590](#)) Moved by Gray to adopt. Motion Carried 7-0.

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

Normal Council action for administration of construction contracts.

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