

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date:</b> October 23, 2017
	<b>Agenda Item No.</b> 35 <b>Roll Call No.</b> <u>17-1835</u> <b>Communication No.</b> <u>17-747</u> <b>Submitted by:</b> Phillip Delafield, Community Development Director

**AGENDA HEADING:**

Approving a Fiscal Year (FY) 2017 State of Iowa Certified Local Government (CLG) Grant Agreement, Memorandum of Understanding (MOU), and Sponsorship Agreement related to the 2018 National Alliance of Preservation Commission’s FORUM Conference.

**SYNOPSIS:**

Des Moines has been selected as the host city for the 2018 National Alliance of Preservation Commission’s FORUM Conference. These agreements outline expectations, responsibilities and funding arrangements between the National Alliance of Preservation Commissions, the State of Iowa Department of Cultural Affairs, and the City in this endeavor. Staff recommends approval.

**FISCAL IMPACT:**

Amount: \$22,000 (\$12,000 CLG Grant and \$10,000 City match)

Funding Source: State of Iowa Department of Cultural Affairs and CD Admin, Page 4, 6 CD001000

**ADDITIONAL INFORMATION:**

- On October 26, 2015, by Roll Call No. 15-1790, the City Council authorized a partnership with the Iowa State Historic Preservation Office – Department of Cultural Affairs (DCA) to submit a proposal to host the 2018 National Alliance of Preservation Commission’s FORUM Conference.
- Des Moines was selected as the host city for the 2018 conference. As such, the City and the DCA are obligated to participate in providing local cash funding to assist with costs associated with conducting the conference.
- On August 22, 2016, by Roll Call No. 16-1417, the City Council authorized submittal of FY 2017 State of Iowa CLG Grant Application for support in hosting the 2018 National Alliance of Preservation Commission’s FORUM Conference.
- DCA has pledged \$10,000 in addition to providing the CLG Grant. The Greater Des Moines Convention and Visitors Bureau has pledged \$10,000. The Preservation Iowa organization has pledged \$500 and volunteer support. The Des Moines Rehabbers Club has pledged \$200 and volunteer support. Main Street Iowa, Historic East Village, Des Moines Neighbors, the North

of Grand Neighborhood Association, the River Bend Neighborhood Association, the Sherman Hill Neighborhood Association and the Iowa Architectural Foundation have pledged volunteer support.

- Hosting the conference allows the accomplishments and innovative strategies that have been used in Des Moines to be showcased to a national audience, and would provide an affordable opportunity for the Des Moines Historic Preservation Commission, City staff, elected officials, design professionals, developers and interested citizens to attend a national conference. The event is expected to attract at least 500 participants. The largest FORUM conference to date attracted nearly 800 participants. Hosting this event will provide an economic benefit to Des Moines' hotels and businesses.
- In conjunction with the 2018 National Alliance of Preservation Commission's FORUM Conference, Kärcher North America, Inc. and Alfred Kärcher GMBH & CO. KG (Kärcher) have donated restorative cleaning of the exterior façades of the Police Station and City Hall as a charitable contribution to the City at an estimated value of at least \$80,000.
- The cleaning of City Hall was completed this month. The cleaning of the Police Station will be performed in July 2018 during the conference. Both cleaning projects will be featured in the conference curriculum.

#### **PREVIOUS COUNCIL ACTION(S):**

Date: September 11, 2017

Roll Call Number: [17-1579](#)

Action: [Donation](#) and Historic Masonry Cleaning Agreement with Alfred Karcher GMBH & Co. KG/Karcher North America, Inc. for City Hall and Police Station Historic Masonry Cleaning. ([Council Communication No. 17-661](#)) Moved by Coleman to adopt. Motion Carried 7-0.

Date: August 22, 2016

Roll Call Number: [16-1417](#)

Action: [Submittal](#) of Fiscal Year 2017 State of Iowa Certified Local Government (CLG) Grant Application for support in hosting the 2018 National Alliance of Preservation Commission's FORUM Conference. ([Council Communication No. 16-482](#)) Moved by Moore to adopt. Motion Carried 6-1. Absent: Hensley.

Date: October 26, 2015

Roll Call Number: [15-1790](#)

Action: [Request](#) from Iowa State Historic Preservation Office – Department of Cultural Affairs seeking a letter of support and partnership in submitting a bid to host the 2018 National Alliance of Preservation Commission's FORUM Conference. Moved by Hensley to adopt. Motion Carried 6-1. Absent: Mahaffey.

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

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