

AGENDA HEADING:

Amending Chapter 114 of the Municipal Code to add rates for Saturday parking and remove special night parking rates for all garages.

SYNOPSIS:

Recommend approval of parking rate change for all garages, with the exception of the East Second Parking Garage, which currently has charges for Saturday in place, to add charging on Saturday and remove the special monthly night rate, effective January 1, 2018.

FISCAL IMPACT:

Amount: Estimated increase of \$300,000 annually.

<u>Funding Source</u>: 2017-2018 Operating Budget, Page 72, Engineering Department Traffic and Transportation – Parking Administration, EG062085

ADDITIONAL INFORMATION:

- At the Council Workshop on May 8, 2017, staff outlined proposed changes as a result of an independent rate study that was performed. One (1) of the recommendations from the study was to consider charging for parking on Saturdays. Council previously approved charging on Saturday for the East Second Parking Garage. Charging on Saturday in all garages is consistent with what is done in many other cities in Iowa, as well as Omaha, Nebraska and Minneapolis, Minnesota.
- Charging on Saturday will enable the City to provide an increased people presence in the parking garages, including enhanced customer service, such as motorist assistance with flat tires, battery jumps, and vehicle lock outs. In addition, a portion of these increased revenues will be used to pay for enhanced way finding signage so that public parking options can be found easier by those visiting downtown.

• As part of these changes, staff is also proposing to remove the special monthly night parking rate. This rate was first started to support the graveyard shift for the Des Moines Register when they printed their paper downtown. Currently, only six (6) parkers in the entire system use the monthly night parking rate. This rate has been found to be problematic, as some residents pay for the night rate, but leave their car in the garage all day. Staff is recommending that the monthly night rate be removed. Staff will work with these remaining six (6) parkers to move them to the regular monthly parking rate that better matches their parking habits.

PREVIOUS COUNCIL ACTION(S):

Date: October 9, 2017

Roll Call Number: 17-1767

<u>Action</u>: <u>Amending</u> Chapter 114 of the Municipal Code regarding parking rates in municipally-owned parking garages. Moved by Hensley that this ordinance do now pass, <u>#15,617</u>. Motion Carried 7-0.

Date: September 11, 2017

Roll Call Number: 17-1597

<u>Action</u>: <u>Amending</u> Chapter 114 of the Municipal Code regarding parking rates in municipally-owned parking garages. (<u>Council Communication No. 17-656</u>) Moved by Coleman that this ordinance be considered and given first vote for passage; refer to the City Manager for review and recommendation regarding a policy for City employees and Council Members who park in the City Hall Parking Garage, and to meet with the Court Avenue businesses to provide options for immediate and long-term parking needs of their employees. Motion Carried 6-1. Absent: Moore.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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